A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Monday, May 6, 2013, in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Lorraine Bagwell
Vice Chairperson Jed Block
Member Brad Bonkowski
Member Ronni Hannaman
Member Dan Neverett
Member Lacy Sheck

STAFF: Lee Plemel, Planning Division Director
Randal Munn, Chief Deputy District Attorney
Kathy King, Deputy Clerk/Recording Secretary
Transcribed by: Tamar Warren, Deputy Clerk/Recording Secretary

NOTE: A recording of these proceedings, the Committee's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting, are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

1. CALL TO ORDER – Chairperson Bagwell called the meeting to order at 5:29 p.m.

2. ROLL CALL – Roll was called and a quorum was present. Member Perpich was absent.

3. PUBLIC COMMENTS AND DISCUSSION – Chairperson Bagwell welcomed new member Lacy Sheck. Chairperson Bagwell entertained public comments; however, none were forthcoming.

4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES FROM FEBRUARY 4, 2013. – Chairperson Bagwell introduced the item, and entertained suggested revisions. **Member Neverett moved to approve the minutes of the February 4, 2013 meeting as written. The motion was seconded by Member Hannaman. Motion carried 6-0.**

5. AGENDA ITEMS:

5-1 FOR POSSIBLE ACTION: PRESENTATION AND DISCUSSION ONLY REGARDING THE FY 2013-14 REDEVELOPMENT BUDGET Chairperson Bagwell introduced this item, and Finance Department Director Nick Providenti provided background information and reviewed the agenda materials. Mr. Providenti explained that this budget, incorporated into the record, had been presented to the Redevelopment Authority on April 25, 2013, noting that it would be adopted on May 20, 2013. Member Hannaman was informed by Mr. Plemel that the BRIC management function would be funded by redevelopment funds; however the functions would be seamless to the general public. In response to Chairperson Bagwell's inquiry, Mr. Providenti stated that the Michael Hohl incentive would end in the year 2020 and the 50 percent tax reimbursement for Big Five/Big lots would end in 13 years. Discussion ensued regarding incentives planned for the "new anchor store in the Carson Mall" and Mr. Plemel clarified that they would be similar to the ones given to Big Five/Big Lots. Chairperson Bagwell also received clarification that because 30 percent of the new Deputy Manager's time would be spent on redevelopment, that portion of her salary would be derived from the redevelopment budget. Chairperson Bagwell entertained public comments; however, none were forthcoming.

5-2 FOR POSSIBLE ACTION: TO PRIORITIZE AND RECOMMEND TO THE BOARD OF SUPERVISORS THE APPROVAL OF THE EXPENDITURE OF $65,000 FOR SPECIAL EVENT FUNDING FROM THE REDEVELOPMENT REVOLVING FUND FOR FISCAL YEAR 2013-14. – Chairperson Bagwell introduced the item. Member Neverett disclosed that one of the applicants was a subsidiary of his employer, Western, Nevada College; however, he had "no financial association or benefit from that particular component", therefore, he

would be voting on the item. Chairperson Bagwell explained the process and the order in which applicants would elaborate upon their requests. Mr. Plemel presented a Staff report, incorporated into the record, summarizing each applicant's request, and noted an error on page two of the report. He stated that the second applicant, listed as Pinkerton Ballet Theatre should read Sierra Nevada Ballet. He also noted that the detail applications were included in the agenda materials which are incorporated into the record as well. He stated that the request total was over $85,000; however, the total allocation budget was $65,000. Mr. Plemel suggested working on recommended allocations after the presentations by all applicants.

Darsi Casey, Pinkerton Ballet Theatre Treasurer, presented the Pinkerton Ballet Theatre's agenda materials and request for $2,500 towards the production of the Nutcracker. In response to a question by Member Hannaman, Ms. Casey stated that without the funding, the quality of the production would be hampered. Member Bonkowski inquired about the increase in this year's expenses and was informed that the added funds were for an orchestra, part of which might be funded by a private donation.

Jim Walker, a member of the Sierra Nevada Ballet Board of Directors, presented the agenda materials and a request for $2,500 towards the production of the Peanutcracker – a Story in a Nutshell. Member Neverett requested clarification on this year's budget increase and was informed that the budget encompassed the entire season and would include productions such as one at the Lake Tahoe Shakespeare Festival. Mr. Walker added that they were also utilizing talent from the University of Nevada Reno instead of bringing in outside talent.

Elinor Bugli, Treasurer of the Mile High Jazz Band Association, Inc., presented the agenda materials and their funding request of $6,000 for Jazz and Beyond – Carson City Music Festival. Ms Bugli responded to Member Hannaman's inquiry by stating that less funding would result in fewer performances. She also explained that the event had experienced growth and had more performers and performances. Ms. Bugli noted that they might receive two additional grants, adding that they usually complemented existing events such as the Wine Walk, rather than competing with them. Vice Chairperson Block commented that the event had expanded from a single weekend event at the Brewery Arts Center to "all over town" with a quarter of the budget.

Sharon Rosse, Executive Director of the Capital City Arts Initiative, requested $5,000 and presented the agenda materials. In response to a question by Chairperson Bagwell, Ms. Rosse indicated that the National Endowment for the Arts and the State grants were matching grants. Member Bonkowski received clarification that the participant count was derived from visitor counts at the BRIC and courthouse.

Joy Evans and Gene Green, two of the three principals representing the Silver Dollar Car Classic, presented the agenda materials and a funding request for $7,000. Member Bonkowski disclosed that one of his cars had been an award winner at this show; however, he intended to vote on the application. Mr. Green clarified that their fun awards are not judged by professionals, but are done by locals who may not know much about cars. Member Hannaman received confirmation that this event was not run or promoted by the Carson City Conventions and Visitors Bureau (CCCVB). She was also informed that the event would most likely break even or be profitable next year; however, because of the withdrawn CCCVB support, they might not break even this year. Ms. Evans and Mr. Green explained to Vice Chairperson Block that they were volunteers and were not compensated for their work on the event, who commented that this was a fun event for those who did not want to attend Hot August Nights. Ms. Hannaman inquired about the use of the CCCVB address on event materials and was informed that it was too late to change the address after the CCCVB's decision not to support it. Ms. Green also explained that she had not used the required application format because she was not familiar with the grant writing process.

Janice Ayers, Executive Director of RSVP, presented agenda materials for the Spring Fair, Fourth of July Celebration, and Nevada Days Celebration, requesting $10,000 per event. Tannis Causey introduced herself as the Fair Coordinator and noted that they were already setting up for this year's fair. Member Bonkowski pointed out a $3,000 calculation error on the Spring Fair budget, which would make the request 50 percent of the budget instead of 40 percent. Member Block

received confirmation that the RSVP activities did not utilize Medicare funds. Chairperson Bagwell noted a similar calculation error on the Nevada Days budget and Ms. Ayers stated that she would look into it and notify the Committee. Member Hannaman explained that the Chamber of Commerce, which she represents, had created a program called Dialog 2013 through which she had heard from the Boys and Girls Club of Northern Nevada that they would like a permanent fair in Carson City. She also noted that RSVP's requests amounted to half the Redevelopment budget. Ms. Ayers clarified that the Parks Department had raised their fees; therefore it would not be possible to operate with fewer dollars.

Lisa Lee, representing Advocates to end Domestic Violence, presented her funding request of $6,500 for a Taste of Downtown. Chairperson Bagwell disclosed that she participated at the event as a restaurant owner. Member Neverett asked why Ms. Lee had not requested funds last year, but had done so two years ago. Ms. Lee explained that two years ago the Committee had emphasized that the funds were given as seed money; however, this year she was in need of funds to promote the event. She also clarified that the profits from the event would only cover their utility expenses, adding that the requested funds would be used to pay the restaurant fees (at 50 cents per taste) and for advertising and band costs. In response to a question by Vice Chairperson Block, Ms. Lee noted that they would have had to pay a fee to use the State grounds, and that they would have been prohibited from serving alcohol on State property.

There was no representation from Western Nevada Musical Theatre Company for their request of $12,000 for Les Miserables.

There was no representation from Carson City Ghost Walk for their request of $10,000 for the Ghost Walking Tours. Member Neverett noted a calculation error in this application as well.

Warren Bottino, Social Work Program Manager at Carson City Senior Center, presented the request for $3,825 for the Fight Hunger Classic Car and Boxing Show. Mr. Bottino noted that due to a conflict with Dayton Valley Days, the event would take place during the Labor Day weekend. Member Hannaman expressed concern that the event was going to be held shortly after the Silver Dollar Car Classic. Member Bonkowski was also concerned about the overlap with the Sparks Rib Cook-off and Burning Man events, and advised contacting them for cross-promotion. Member Hannaman suggested moving the event to October, before Nevada Day. Chairperson Bagwell received confirmation that the event applications had already been produced.

Vice Chairperson Block left the meeting at 6:45 p.m. A quorum was still present.

Chairperson Bagwell entertained public comments; however, none were forthcoming.

The Committee began deliberating. Member Neverett proposed the first allocation and suggested making the RSVP funds fungible. Chairperson Bagwell applauded the efforts of all the applicants. Discussion ensued regarding funding growing events versus events that would not survive without the redevelopment funds. After much deliberation, two alternative funding scenarios emerged. Mr. Green noted that they would accept $5,000, and Mr. Walker and Ms. Casey stated they would each be able to accept $2,000. **Member Neverett moved approval of Alternative Two (as exhibited on page five). Member Hannaman seconded the motion. Motion carried 5-0.** Chairperson Bagwell thanked the applicants for their efforts. Mr. Plemel announced that this recommendation would be presented to the Board of Supervisors on Thursday, May 16, 2013 and advised applicants to view the approximate discussion time on the City's web site.

6. NON-ACTION ITEMS:

a. STAFF REPORTS AND UPDATE ON MATTERS RELATING TO THE RACC. – Mr. Plemel announced that Susan Dorr Pansky had joined his team as a Principal Planner. He also encouraged the members to think about the Holiday ornaments, adding that $10,000 had been allocated to purchase the ornaments which would be purchased and resold by local merchants. He solicited Committee volunteers to help with the project. Mr. Plemel also

explained that the Committee would be making recommendations for the infrastructure fund expenditures to the Board of Supervisors in the near future.

b. RACC MEMBER REPORTS AND COMMENTS. – Member Neverett commended Mr. Plemel on the agenda materials for item 5-2. Chairperson Bagwell entertained additional comments; however, none were forthcoming.

c. FUTURE AGENDA ITEMS FOR THE NEXT MEETING ON JUNE 3, 2013. – Chairperson Bagwell entertained requests for future agenda items. In response to a question, Mr. Plemel advised that the Community Center LED sign has been assigned to the Public Works Department and might be approved by the Board of Supervisors in the June or July timeframe. Member Hannaman expressed disappointment over the anticipated delay in getting the sign installed, adding that the summer events would not be advertised based on this schedule.

7. **PUBLIC COMMENTS** – Chairperson Bagwell entertained public comments. Ms. Rosse expressed appreciation for the funding recommendation. She also requested Members Perpich and Sheck's mailing addresses.

8. FOR POSSIBLE ACTION: ACTION TO ADJOURN (7:21:26) – Chairperson Bagwell introduced the item. **Member Bonkowski moved to adjourn. The motion was seconded by Member Hannaman. The meeting was adjourned at 6:53 p.m.**

The Minutes of the May 6, 2013 Carson City Redevelopment Authority Citizens Committee meeting are so approved this First day of July, 2013.

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LORRAINE BAGWELL, Chair

Organization	Event	Event Date(s)	Requested 2013-14 ($)	Approved last year 2012-13 ($)	RACC Recomm.
Pinkerton Ballet Theater	Nutcracker Ballet	Nov. 29-30, Dec. 1, 2013	2,500	2,500	**2000**
Sierra Nevada Ballet	Peanutcracker Ballet	Dec. 6-7, 2013	2,500	2,500	**2000**
Mile High Jazz Bamd Association	Jazz & Beyond Music Festival	Aug. 2-18, 2013	6,000	4,000	**6000**
Capital City Arts Initiative	CCAI Season	July 1, 2013 - June 30, 2014	5,000	5,000	**5000**
Silver Dollar Car Classic	Silver Dollar Car Classic	Aug. 2-4, 2013	7,000	5,000	**5000**
RSVP Program*	Spring Fun Fair *	May 8-11, 2014	10,000	8,333	**8333**
RSVP Program*	4th of July Celebration *	July 3-7, 2013	10,000	8,333	**8333**
RSVP Program*	Nevada Day Celebration *	Oct. 24-27, 2013	10,000	8,334	**8334**
Advocates to End Domestic Violence	Taste of Downtown	Jun. 21, 2014	6,500	0	**6500**
WNC Musical Theatre Co.	Les Miserables	Nov. 9-11, 2013	12,000	0	**6500**
Carson City Ghost Walk	Carson City Ghost Walk	Once Monthly, May-Oct. 2013	10,000	0	**5000**
Carson City Senior Center	Fight Hunger Classic Car & Boxing	Aug. 31-Sept. 1, 2013	3,825	0	**2000**
		Totals:	**85,325**	**44,000**	**65,000**
		2013-14 Budgeted Amount:	**65,000**		**65,000**
		Remainder/Deficit:	**-20,325**		**0**
* RSVP awarded $25,000 for the three events combined in 2012-13.					