

**CARSON CITY CONSOLIDATED MUNICIPALITY  
NOTICE OF A MEETING OF THE  
CULTURAL COMMISSION**

**NOTICE TO PUBLIC:** The State of Nevada and Carson City are currently in a declared State of Emergency in response to the global pandemic caused by the coronavirus (COVID-19) infectious disease outbreak. In accordance with the Governor's Declaration of Emergency Directive 006, which has suspend the provisions of NRS 241.020 requiring the designation of a physical location for meetings of public bodies where members of the public are permitted to attend and participate, public meetings of Carson City will NOT have a physical location open to the public until such time this Directive is removed.

Members of the public who wish only to view the meeting but do NOT plan to make public comment may watch the livestream of the Carson City Cultural Commission meeting at [www.carson.org/granicus](http://www.carson.org/granicus) and by clicking on "In Progress" next to the meeting date, or by tuning in to cable channel 191.

**Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods, indicated on the agenda, via videoconference or telephonic appearance. To videoconference, you must have access to an Internet connection and a computer equipped with a camera and microphone with which you can join a meeting at the following link:**

<https://carsoncity.webex.com/carsoncity/onstage/g.php?MTID=e1ed47429a01538c0ea06452ccc5d3323>

To join by telephone, you must dial the following number: +1-408-418-9388 (Access code: 965 589 223).

You may also provide public comment in advance of a meeting by written submission to the following e-mail address: [publiccomment@carson.org](mailto:publiccomment@carson.org). For inclusion or reference in the minutes of a meeting, your public comment must include your full name and be submitted via e-mail by not later than 3:00 p.m. the day before the date of the meeting. Please do NOT join by videoconference or phone if you do not wish to make public comment.

**Day:** Monday  
**Date:** May 11, 2020  
**Time:** Beginning at 5:30 pm  
**Location:** Community Center, Sierra Room, 851 East Williams Street, Carson City, Nevada

**AGENDA**

- 1. Call to Order, Roll Call, and Determination of Quorum**
- 2. Public Comment:**

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.
- 3. For Possible Action: Adoption of Agenda as presented.**
- 4. For Possible Action: Approval of Minutes (January 27, 2020).**
- 5. For Possible Action:** Discussion and possible action to make recommendations to the Redevelopment Authority regarding applications requesting FY20/21 Redevelopment Arts & Culture Special Event funding.

Staff Summary: The Cultural Commission will evaluate, prioritize and make recommendations to the Redevelopment Authority regarding the budgeted expenditure of \$25,000 for Arts & Culture Special Event funding from the

Redevelopment Revolving Fund for FY20/21. Cultural Commission recommendations will be presented at the Redevelopment Authority June 4 meeting (tentative). (Mark Salinas, msalinas@carson.org)

- 6. For Discussion Only:** Presentation and discussion of the Department of Arts + Culture and the Carson City Cultural Commission FY19/20 Annual Report and FY20/21 Work Plan.

Staff Summary: As per CCMC 2.41.060, "The commission shall submit an annual report and work-plan to the board of supervisors no later than May 1 of each year." An abbreviated FY 20/21 Report and Work Plan submitted by the Cultural Commission Chair, Vice Chair, and Department of Arts + Culture was included on the Board of Supervisors Agenda May 7, 2020 as a Consent Agenda Item. (Mark Salinas, msalinas@carson.org)

- 7. For Possible Action:** Discussion and possible action regarding the adoption of Department of Arts & Culture's Project Calendar and Budget for Public Art Programming for FY20/21.

Staff Summary: The Cultural Commission will evaluate and prioritize projects presented by the Department of Arts & Culture that are in fulfillment of the Arts & Culture Master Plan. Carson City Public Art Programming for FY 20/21 is funded by the projected \$39,828 revenue from the 1% Transient Occupancy Tax. The Commission will allocate these funds, as appropriate, for recommended projects in FY 20/21.

- 8. For Discussion Only:** Department Report.

- 9. Commissioner Reports and/or Comments.**

- 10. Future Agenda Items.**

- 11. Upcoming Meetings and Events (tentative)**

May 19 @ 5:30pm: Carson City Cultural Commission Special Meeting

July 13 @ 5:30pm: Carson City Cultural Commission Regular Meeting

- 12. Public Comment:**

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

- 10. For Possible Action: To Adjourn.**

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Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (775) 887-2000 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

NOTICE TO PUBLIC: In accordance with the Governor's Emergency Declaration Directive 006 suspending state law provisions requiring the posting of public meeting agendas at physical locations, this agenda was posted electronically at the following Internet websites:

[www.carson.org/agendas](http://www.carson.org/agendas)

<http://notice.nv.gov>

**"Politicians don't bring people together. Artists do."  
-Richard M. Daley, Former Mayor of Chicago (1989 – 2011)**

**DRAFT MINUTES**  
**Regular Meeting**  
**Carson City Cultural Commission**  
**Monday, January 27, 2020 ● 5:30 PM**  
**Community Center Sierra Room**  
**851 East William Street, Carson City, Nevada**

**Commission Members**

<b>Chair – Barbara D’Anneo</b>	<b>Vice Chair – Lupe Ramirez</b>
<b>Commissioner – Karen Abowd</b>	<b>Commissioner – Elinor Bugli</b>
<b>Commissioner – Christopher Leyva</b>	<b>Commissioner – Terri McBride</b>
<b>Commissioner – Mylo McCormick</b>	

**Staff**

Mark Salinas, Arts and Culture Coordinator  
Pierron Tackes, Deputy District Attorney  
Danielle Howard, Public Meetings Clerk

**NOTE:** A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on [www.carson.org/minutes](http://www.carson.org/minutes).

**1. CALL TO ORDER, ROLL CALL, AND DETERMINATION OF QUORUM.**

(5:33:23) –Chairperson D’Anneo called the meeting to order at 5:33 p.m. Roll was called, and a quorum was present.

<b>Attendee Name</b>	<b>Status</b>	<b>Arrived</b>
Barbara D’Anneo, Chair	Present	
Lupe Ramirez, Vice Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	
Christopher Leyva	Present	
Terri McBride	Present	
Mylo McCormick	Present	

**2. PUBLIC COMMENTS AND DISCUSSION (THREE-MINUTE TIME LIMIT).**

(5:34:12) – Chairperson D’Anneo introduced the item. Capital City Arts Initiative (CCAI) Executive Director Sharon Rosse introduced herself and announced that the exhibit titled *Saludos Amigos* at the CCAI Courthouse Gallery would be coming down Thursday morning, January 29, 2020. She stated that the exhibit titled *Impact* by Paula Chung would be the next exhibition at the CCAI Courthouse Gallery and would be opening on February 7, 2020. She mentioned that the reception for th exhibit titled *Faces and Places* was scheduled for February 28, 2020 from 5:30 p.m. to 6:30 p.m., and attendees could meet the artists at this time. She also announced that the Carson High School Advanced Photography program student exhibit titled *Photo Finished 2020* would be shown at the Community Development Building, the Brick.

**3. FOR POSSIBLE ACTION: ADOPTION OF AGENDA AS PRESENTED.**

(5:37:45) – Mr. Salinas noted that there were no changes to the agenda.

**4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES (NOVEMBER 25, 2019)**

(5:38:07) – Chairperson D’Anneo introduced the item and entertained comments, questions, and/or a motion.

**(5:38:16) – MOTION: Commissioner McBride moved to approve the minutes of the November 25, 2019 meeting.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	McBride
<b>SECONDER:</b>	Abowd
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**5. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION TO ELECT A CHAIR AND VICE-CHAIR FOR THE CARSON CITY CULTURAL COMMISSION’S 2020 CALENDAR YEAR.**

(5:39:00) – Chairperson D’Anneo introduced the item.

**(5:40:23) – MOTION: Commissioner Ramirez moved to nominate Barbara D’Anneo to the position of Cultural Commission Chair.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	Ramirez
<b>SECONDER:</b>	Abowd
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**(5:41:15) – MOTION: Commissioner McBride nominated Lupe Ramirez to the position of Cultural Commission Vice Chair.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	McBride
<b>SECONDER:</b>	Abowd
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**6. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION REGARDING THE CELEBRATE CULTURE! (CC!) GRANT APPLICATION SUBMITTED BY THE NEVADA STATE ART MUSEUM IN CARSON CITY IN THE AMOUNT OF \$1500 FOR THE 3<sup>RD</sup> ANNUAL LEI DAY ON MAY 2, 2020.**

(5:41:47) – Chairperson D’Anneo introduced the item. Mr. Salinas noted that the word “Art” in the Item #6 title was an error. He welcomed Rachel Delovio of the Nevada State Museum, who introduced herself as the Curator of the event, and she delivered a presentation regarding the Third Annual Lei Day with accompanying pictures, which are incorporated into the record along with accompanying documents. She also responded to clarifying questions.

(5:51:00) – Ms. Delovio agreed to share the survey results regarding the event per Chairperson D’Anneo’s request.

(5:52:18) – Commissioner Bugli believed that the event would be beneficial in educating the non-Hawaiian community about the Hawaiian traditions.

**(5:54:00) – MOTION: Commissioner McBride moved to approve the grant application as presented.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	McBride
<b>SECONDER:</b>	Ramirez
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**7. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION REGARDING THE CELEBRATE CULTURE! (CC!) GRANT APPLICATION SUBMITTED BY THE CARSON CITY SYMPHONY ON BEHALF OF THE RIMSKY-KORSAKOV QUARTET IN THE AMOUNT OF \$1,200 FOR RIMSKY-KORSAKOV QUARTET PERFORMANCE EVENTS ON MARCH 27-28, 2020.**

(5:54:52) – Chairperson D’Anneo introduced the item. Commissioner Bugli cited the Nevada Revised Statute (NRS) 281A.420 and disclosed that as the President of the Carson City Symphony Association, she had a disqualifying conflict of interest; therefore, she would be abstaining from voting on the item. No public was available to comment.

(5:56:06) – Mr. Salinas welcomed Mary Clements, and she introduced herself as the United States Manager for the Rimsky-Korsakov Quartet. Friends of the Carson City Library President Patricia “Patti” Cooper-Smith introduced herself and announced that they would be partnering with the Carson City Symphony Association as a non-profit conduit to present the Rimsky-Korsakov Quartet. Ms. Clements and Ms. Cooper-Smith presented a PowerPoint Slideshow along with accompanying pictures and documents, which are incorporated into the record.

(6:02:00) – Mr. Salinas mentioned that after having approved allocations for the Nevada State Museum, \$2,440 remained to cover the request for \$1,200, and reiterated the grant rules.

(6:02:54) – Ms. Clements informed Commissioner McBride that the ticket prices for the Brewery Arts Center concert would be \$25 for general admission, \$20 for seniors and students, and \$18 for the Brewery Arts Center members.

(6:04:23) – In response to Chairperson D’Anneo’s question regarding where donation funds would be sent, Ms. Clements stated that funds would be donated through the Carson City Symphony Association, and Ms. Cooper-

Smith mentioned that her goal is that the Rimsky-Korsakov Quartet gets paid the appropriate fees and the Carson City Symphony Association gets the extra funds due to their hard work in the community.

(6:06:25) – Chairperson D’Anneo entertained a motion.

**(6:06:30) – MOTION: Commissioner Abowd moved to approve the grant application as presented.**

<b>RESULT:</b>	<b>APPROVED (6-0-1)</b>
<b>MOVER:</b>	Abowd
<b>SECONDER:</b>	McCormick
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	Bugli
<b>ABSENT:</b>	None

**8. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION TO EDIT THE FY 20/21 REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE (RACC) SPECIAL EVENT GRANTS GUIDELINES TO REFLECT UPDATED PROCEDURES.**

(6:09:30) – Chairperson D’Anneo introduced the item. Mr. Salinas briefed the Commission on the Redevelopment Special Event Grant Guidelines, Application, and Final Report, all of which are incorporated into the record, and received Commissioner edits. Chairperson D’Anneo entertained a motion to accept the discussed edits.

**(6:21:39) – MOTION: Commissioner McBride moved to approve the fiscal year 2020/2021 RACC Special Event Grant Guidelines edits as discussed.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	McBride
<b>SECONDER:</b>	Abowd
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**9. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION TO EDIT THE FY 20/21 CELEBRATE CULTURE! GRANTS GUIDELINES TO REFLECT UPDATED PROCEDURES.**

(6:22:05) – Chairperson D’Anneo introduced the item. Mr. Salinas briefed the Commission on the Celebrate Culture! Grant Guidelines, Application, and Final Report, all of which are incorporated into the record, and entertained Commissioner received Commissioner edits. Chairperson D’Anneo entertained a motion to accept the discussed edits.

**(6:24:43) – Commissioner Bugli moved to approve the amended fiscal year 2020/2021 Celebrate Culture! Grant Guidelines with the discussed changes.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	Bugli
<b>SECONDER:</b>	Abowd
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**10. FOR POSSIBLE ACTION: DISCUSSION AND POSSIBLE ACTION TO HIRE RANDY COHEN (VICE PRESIDENT OF RESEARCH & POLICY, AMERICANS FOR THE ARTS) IN THE AMOUNT OF \$2,500 PLUS EXPENSES TO VISIT CARSON CITY AND PRESENT ECONOMIC DATA ON THE ARTS IN MID-MARCH.**

(6:26:28) – Chairperson D’Anneo introduced the item. Mr. Salinas referenced NRS 281A.420 and disclosed in the interest of full transparency that his current position is funded by the one percent Transient Lodging Tax currently set to sunset on June 1, 2021, and although any change in the ordinance authorized in the tax may directly affect his employment, he does not have a vote on the ordinance. He presented the agenda materials, which are incorporated into the record

**(6:39:46) – MOTION: Commissioner Abowd moved to approve the amount of \$2500 plus expenses to hire Randy Cohen to visit Carson City and present economic data on the arts in mid-March.**

<b>RESULT:</b>	<b>APPROVED (7-0-0)</b>
<b>MOVER:</b>	Abowd
<b>SECONDER:</b>	McBride
<b>AYES:</b>	D’Anneo, Ramirez, Leyva, Abowd, Bugli, McBride, McCormick
<b>NAYS:</b>	None
<b>ABSTENTIONS:</b>	None
<b>ABSENT:</b>	None

**11. FOR DISCUSSION ONLY: DIRECTOR OF ARTS & CULTURE REPORT.**

(6:40:36) – Chairperson D’Anneo introduced the item. Mr. Salinas presented his report and accompanying pictures, all of which are incorporated into the record.

**12. COMMISSIONER REPORTS AND/OR COMMENTS.**

(6:51:55) – Chairperson D’Anneo introduced the item. Commissioner Abowd announced that the Greenhouse Project was selected by KOLO 8 News as a pillar partner and mentioned that there were 15 flower baskets left to sponsor, and those interested can visit <https://carsoncitygreenhouse.org/> to download and submit a sponsorship form. She also announced that Concert under the Stars is scheduled for July 8, 2020 at Eagle Valley Gold Course with entertainment to be announced.

(6:53:25) – Commissioner McBride encouraged visiting the Stewart Indian School Cultural Center Museum and compared the displays to those at a national park service visitor center and emphasized the importance of knowing

about the featured history at the museum. She mentioned the features of the museum such as audio recording excerpts and a research library, soon to be set up.

(6:55:12) – Commissioner Bugli announced that on Tuesday, February 4, 2020 the Mile High Jazz Band would be performing at Living the Good Life, and the first concert funded by the Challenge America grant, Latin Xpressions, would be held at the Carson City Community Center on Sunday, February 23, 2020 at 4:00 p.m.

(6:56:45) – Mr. Salinas informed the Commission that the Carson City Symphony Association was a recent recipient of a National Endowment for the Arts (NEA) grant and congratulated Commissioner Bugli and her organization, as there were only three of those grants distributed in the entire State. Commissioner Bugli thanked Mr. Salinas and Vice Chairperson Ramirez for their assistance with obtaining the grant.

**13. FUTURE AGENDA ITEMS.**

(6:58:05) – Chairperson D’Anneo introduced the item.

**14. UPCOMING MEETINGS AND EVENTS.**

(6:58:11) – Mr. Salinas noted that the next Cultural Commission meeting is scheduled for March 17, 2020 at 5:30 p.m.

**15. PUBLIC COMMENTS AND DISCUSSION (THREE-MINUTE TIME LIMIT):**

(6:58:20) – Chairperson D’Anneo introduced the item and entertained public comments; however, none were forthcoming.

**16. FOR POSSIBLE ACTION: TO ADJORN.**

**(6:58:30) – Chairperson D’Anneo adjourned the meeting at 6:58 p.m.**

The Minutes of the January 27, 2020 Carson City Cultural Commission meeting are so approved this 17th day of March, 2020.



**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Grant Application**  
**Contact Mark Salinas msalinas@carson.org for application schedule/deadlines.**

Name of Event & Event Date(s)

Falsettos, Oct. 9-18, 2020

Total Funding Request

2500.00

Redevelopment District Area

#1  #2

Organization Name

Brewery Arts Center

Mailing Address, City, State, Zip

449 West King St., Carson City, NV 89706

Organization Phone

775-884-1976

Organization Website

breweryarts.org

Contact Name, Title

Gina Lopez Hill, Executive Director

Mailing Address, City, State, Zip

Same

Contact Cell Phone

775-443-6943

Contact Email

gina@breweryarts.org

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

The Brewery Arts Center gets back to its roots by producing one theatrical production each year beginning in 2020 with Falsettos to be rehearsed and performed to live music in the Maizie Harris Jesse Black Box Theater. The BAC has a unique opportunity to push the boundaries of theater by producing works not necessary known or accepted by the main stream of society, giving voice to a diverse population. This idea was tested in 2016 with the production of Spamalot. Spamalot exceeded all expectations and sold out each show and featured a vast array of unconventional characters.

Falsettos is a 7 person musical that takes place in the late 1970's and early 1980's. Falsettos is the tale of Marvin, who leaves his wife and young son to live with another man. His ex-wife marries his psychiatrist, and Marvin ends up alone (ACT I). Two years later, Marvin is reunited with his lover on the eve of his son's bar mitzvah, and the story is almost a happy ending except something is spreading from one man to another. The audience knows it's the beginning of the AIDS crisis but the cast doesn't even have a name for it yet (ACT II).

Falsettos is both heartbreaking and hilarious and the atmosphere is relatable in today's climate with fear of a new disease. It will remind the world why it is important to love whoever you choose to love, especially within trying times. It will teach our youth about the battles of those who came before them, fighting for equal rights while fighting for their lives. Particularly for young people today, there's less discussion on who you love, and more surrounding who you are. Terms like gay, lesbian, transgender and bisexual have become commonplace but the fight to get there was a difficult, long journey. The AIDS crisis is hardly real to today's youth but the discussion needs to be had. For this reason, we are double casting the show with both a adult cast and a teen cast and both casts will perform the show without modifications.

Some of the scenes and dialogue may be shocking and create discomfort but it might open some minds and hearts. As Banksy says, "Art is meant to comfort the disturbed and disturb the comfortable".

Estimated number of local participants: 900

Estimated number of out-of-town participants: 30

Number of years event has taken place in Carson City: First year

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Performance Rights	1000	500	1500
Musicians	1500	900	2400
Musical Director		500	500
Costumes		800	800
Props		300	300
Marketing		400	400
Misc.		600	600
Choreographer		300	300
Set		1000	1000
Total:	2500	5300	7800

Redevelopment Funds as a % of total event costs: 32 %

Projected Revenues:

9300
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Projected Net Profit/Loss:

1500
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Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$ <u>506934</u>	\$ <u>534126</u>	\$ <u>411087</u>
Expenses:	\$ <u>456494</u>	\$ <u>467814</u>	\$ <u>472019</u>
Reserves:	\$ <u>50440</u>	\$ <u>39552</u>	\$ <u>36000</u>

List: Prior Redevelopment Grant Amount / Year

3570.83/2019

4110/2018

6500/2017

5500/2016

Number of years your organization has existed: 45 yrs.

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Visit Carson City has committed an in-kind donation of printing costs. Sassabration, Carson City's PRIDE event has agreed to partner.

Describe any efforts to obtain funding from other sources:

This event will be partially funded by the Nevada Arts Council and private donors and sponsors. The majority of the revenue will come from ticket sales.

Describe why Redevelopment funds are required for the special event:

According to this document, redevelopment funds are meant to "enhance the cultural vibrancy of Carson City" and we think total inclusion of all sectors are necessary to accomplish this goal. The LGB community is one that has been omitted in previous attempts to enhance the cultural vibrancy of Carson City and is long overdue.

The task of the Redevelopment agency is to develop a plan and provide the initial funding to launch revitalization in areas in need. As a major player in the According to this document, redevelopment funds are meant to "enhance the cultural vibrancy of Carson City" and we think total inclusion of all sectors are necessary to accomplish this goal. The LGB community is one that has been omitted in previous attempts to enhance the cultural vibrancy of Carson City and is long overdue.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

As an arts organization, it is our duty to create an arts district accepting and supporting of all people. We recognize that we are a community and a nation in uncertain economic times. We realize the importance the arts plays in finding commonality during this time of uncertainty and take our responsibility seriously. Without a strong and vibrant arts and culture core, this community will not be able to attract the talented workforce it needs to accommodate its current health crisis, therefore, providing culturally based live music is vital to the wealth and economics of Carson City. Many of the major companies in our area see the Brewery Arts Center as a necessity to keep a strong workforce and have therefore invested significantly in its success including Carson City's largest employer and most vital entity, Carson Tahoe Hospital.

List other organizations and businesses partnering or participating in the event:

We are partnering with the local PRIDE event Sassabration and current and past students of GSA, Carson High School's Gay/Straight Alliance.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

This event will take place at the Maizie Harris Jesse Theater inside the Brewery Arts Center. No street closures are necessary for this event.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

Theatrical rights are still pending

How do you plan to market and advertise the event?

The BAC aggressively markets its programs and events through the following:

- Press Releases with professional photographs sent to all media outlets with 100 miles including local arts magazines
- PSA's provided to local television and radio stations
- 100+ Posters and flyers placed in prominent locations in the Carson City/Carson Valley area
- Postcard mailers sent to our membership base of 450 people and beyond
- Photos and advertisement on BAC's dynamic new website [www.breweryarts.org](http://www.breweryarts.org)
- , E-mail Flyers and Newsletters to 5300 people that subscribe to the BAC and social media pages liked by over 5000 arts patrons
- Community Center digital billboard
- Interviews with cast on KNVC Community Radio Station, television and news stations

Explain how the special event may be able to be expanded in the future:

If the demand is there, we will expand the event to more weekends, making it more accessible to all.

Explain how the special event will be able to transition away from City funding support in the future:

The Brewery Arts Center has a track record of only seeking support in the first two years of a new program before that program is successful and self-funded. We intend to follow that model with this event.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Gina Lopez Hill

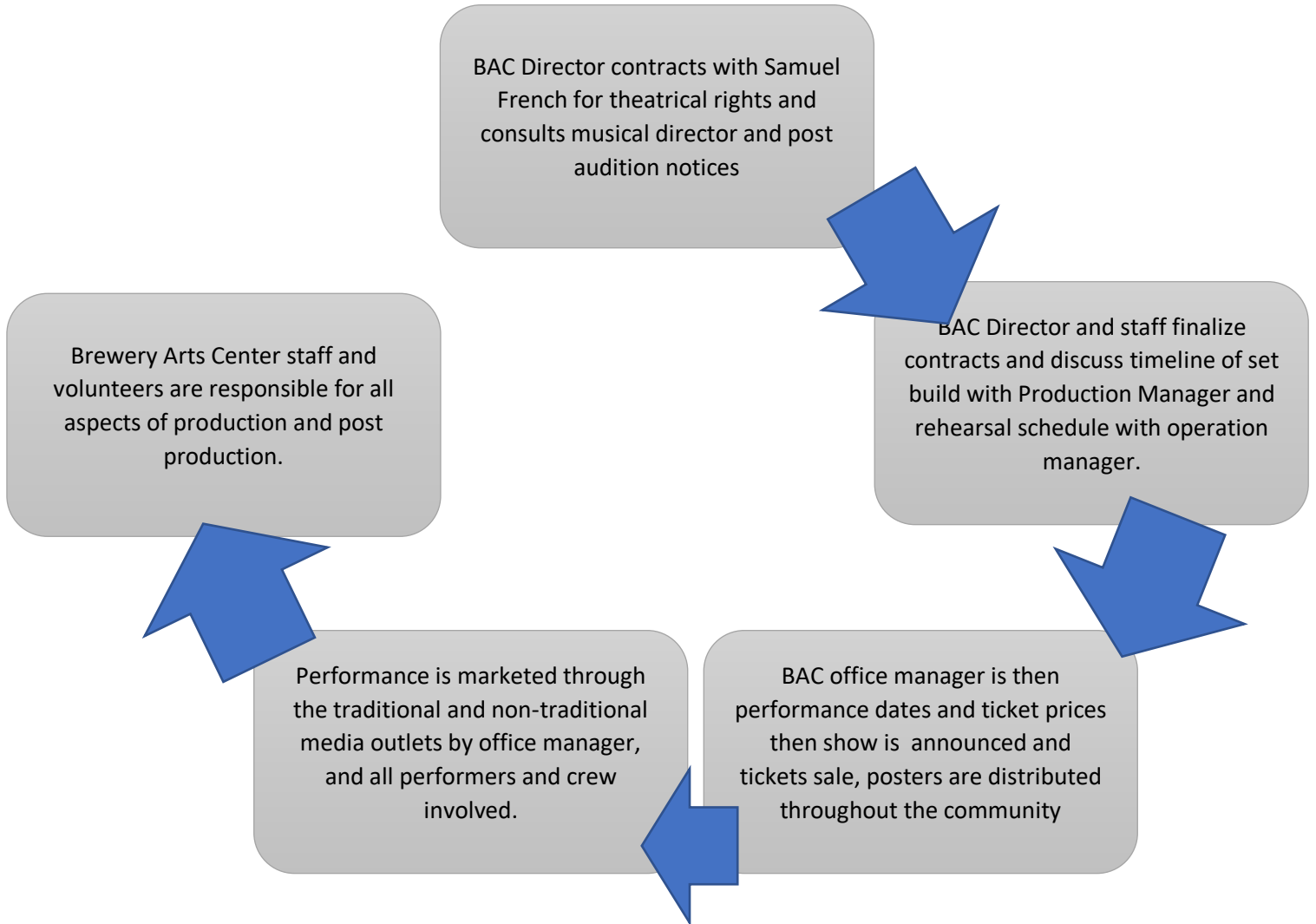
April 16, 2020

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

## Organization chart/structure for the for the Falsettos



## **Professional Experience**

Brewery Arts Center, Carson City, NV  
March 2015 – Present **Executive Director**

### Achievements:

- 6-figure turn around in one year
- National and local grant awards received
- Manages and oversees 100 events each year

### Responsibilities

- Grant writing, fiscal responsibility and oversight
- Artist coordinator / booking agent
- Hiring staff
- Partner Liaison
- Building and ground oversight
- Accounts payable/receivable
- Mission accountability
- Coordination of multiple special events, concert series and festivals per year
- Marketing events, projects and classes

IGNNK, Inc., Carson City, NV  
July 2004- 2015 **Director of Creativity & Special Events**

### Achievements:

- Assisted in the development of an online professional development program
- Handled all aspects of customer service, troubleshooting and technical support for those taking the online programs

### Responsibilities:

- Technical support
- Customer Relations
- Communication Timeline
- Feedback and assessment
- Goal Setting
- Director of launch events

ICDA Charter High School, Reno, NV  
Aug. 2001-June 2004 **Performing Arts Director**

### Achievements:

- Developed Performing Arts Program
- Recruitment and Retention Strategy for Students
- Manager of Performing Arts Campus



Responsibilities:

- Teacher Selection
- Curriculum Approval
- Program and show producer
- Grant Writer

Eldorado Hotel Casino, Reno, NV

July 1999-August 2001 **Dir. Of VIP Services and Special Events**

Achievements:

- Instilled ultimate customer services practices to employees
- Trained several entry level employs up to management positions
- Coordinated multi-million dollar events

Responsibilities:

- Managed and scheduled VIP Services Department
- Worked with marketing departments to maintain key messaging to customers
- Developed and maintained department budget
- Handled and resolved customer challenges
- Multi department coordination for property wide special events

Peppermill Hotel Casino, Reno, NV

Sept. 1996-July 1999 **Concierge/VIP Services Manager**

Achievements:

- Assisted in the conception and development of department
- Developed in-house customer service training program for employees

Responsibilities:

- Managed and scheduled VIP Services Department
- Developed and maintained budget
- Handled and resolved customer challenges
- Managed Staff
- Staff Selection

## Education

University of Phoenix, Reno, NV  
Post Graduate work

University of Nevada, Las Vegas, Las Vegas, NV  
Bachelor of Arts  
June 1994

## Current Volunteer Responsibilities

TEDxCarsonCity – Lead Organizer, licensee  
Proscenium Players, Inc. - Member

## **Awards**

DaVos Scholarship UNLV (1990), Outstanding Graduating Senior UNLV-College of Fine Arts (1994), Nevada Women's Fund: Woman of the Year (1997), Reno Gazette Journal, Best of Education Award (2002), Featured Artist- Artown (2007), Foundation for the Betterment of Carson City-Organization of the Year Award (Let Them Be Kids 2013), Northern Nevada Business Weekly's Finalists Circle for the Sierra Nevada Top-20 Powerful Women (April 2018)

# Brandon Dodge

4949 S. Edmonds Dr., Carson City, NV 89701  
Phone: (775) 720-2101 Email: [gaming\\_man@live.com](mailto:gaming_man@live.com)

## Work History:

University of Nevada, Reno

Drum Tuner // Reno, NV // March 2014 to April 2018

- Tuned all of the drums for the Reno Jazz Festival which included replacing heads or replacing missing or damaged parts.

Self Employed

Lessons instructor // Carson City, NV // August 2014 to present

- Taught private instructions for drumset and orchestral percussion

It's All About Music

Lessons instructor // Reno, NV // May 2019 to present

- Taught private instructions for drumset and orchestral percussion

## Education:

High School Diploma

Carson High School // Carson City, NV // 2013

Bachelor of Arts – Applied Percussion Performance

University of Nevada, Reno // Reno, NV // 2018

## Achievements:

2017 Nevada Undergraduate Research Award

2018 UNR Concerto Competition Soloist Winner

2018 Reno Pops Orchestra Composition Competition 2<sup>nd</sup> Place Winner

2019 TedxCarson City Presenter

## Other:

Performed in many groups, including:

Mile High Jazz Band: 2012-2017

Rosebud Dance Band: 2013-2017 (Conducted and Performed in. Was assistant director 2016-2017.)

University of Nevada, Reno ensembles (Wind Ensemble, Orchestra, Jazz Lab Band, Jazz Combo,

Contemporary Ensemble, Free Ensemble, Percussion Ensemble, World Percussion Ensemble,

Trombone Choir, Harp Choir as well as many various duo, trio and quartet ensembles.) 2013-2018

Reno Video Game Orchestras (Incidental Orchestra and Symphonic Orchestra) 2015-2018 (Conducted

and performed in).

Ruby Mountain Symphony 2014-2017, 2020

Reno Municipal Band: 2016-2017

Reno Pops Orchestra: 2016-present

The Batamba Collective 2016-present

The Brandon Dodge Quintet January 2018-2019

Phreemium January 2019-present

Reno Philharmonic Orchestra October 2019 (Sub)

Carson Valley Pops Orchestra January 2020

TMCC Jazz Band January 2020

Has also performed in several musicals between 2009 and now including: The Wizard of Oz, Back to the 80's, Legally Blond, Urinetown, The Full Monty, Young Frankenstein, and Fun Home.

# Brewery Arts Center

## STATEMENT OF ACTIVITY

April 2019 - March 2020

	TOTAL
Revenue	
Artisan Cafe	
Consigned Art	12,054.07
Food and Beverage Sales	29,779.88
<b>Total Artisan Cafe</b>	<b>41,833.95</b>
Contributions and Grants	295,822.92
Investment Income	1,895.60
Membership	6,536.98
Program Service Revenue	
Class Fees	34,011.25
Concession Revenue	64,580.16
Event Revenue	98,579.66
Facility Use	63,798.45
<b>Total Program Service Revenue</b>	<b>260,969.52</b>
Square Income	0.00
Unapplied Cash Payment Revenue	0.00
<b>Total Revenue</b>	<b>\$607,058.97</b>
Cost of Goods Sold	
Cost of Goods Sold	
Bank and CC Fees	11,454.52
Cafe supplies and materials	7,132.07
<b>Total Cost of Goods Sold</b>	<b>18,586.59</b>
<b>Total Cost of Goods Sold</b>	<b>\$18,586.59</b>
<b>GROSS PROFIT</b>	<b>\$588,472.38</b>
Expenditures	
Artist Fees	18,346.47
Building Maintenance & Repairs	12,638.94
Concessions	13,439.31
Contract Instructors	25,664.86
Contract labor	9,105.02
Dues and Subscriptions	2,569.99
Equip Rental and Maintenance	5,913.17
Event Expense	115,471.15
Insurance - Liability, D and O	23,160.57
Interest Expense	11,522.26
Legal Fees	11,575.00
Licence and fees	2,910.79
Marketing	5,492.50
Overdraft Fees	129.00

# Brewery Arts Center

## STATEMENT OF ACTIVITY

April 2019 - March 2020

	TOTAL
Payroll Expenses	
Payroll Processing	1,121.79
Taxes	14,271.76
Wages	122,313.49
<b>Total Payroll Expenses</b>	<b>137,707.04</b>
Professional Services	
Accounting Fees	5,165.00
Outside Professional Services	7,900.00
<b>Total Professional Services</b>	<b>13,065.00</b>
Supplies	
Art supplies	217.06
Office	4,747.04
Operations	7,910.36
<b>Total Supplies</b>	<b>12,874.46</b>
Suspense	-519.53
Unapplied Cash Bill Payment Expenditure	0.00
Uncategorized Expenditure	0.00
Utilities	
Electric	10,994.97
Gas	10,291.09
Internet	4,612.52
Security	1,406.07
Utilities-Trash	2,798.84
Water	10,405.68
<b>Total Utilities</b>	<b>40,509.17</b>
<b>Total Expenditures</b>	<b>\$461,575.17</b>
NET OPERATING REVENUE	<b>\$126,897.21</b>
Other Expenditures	
Ask My Accountant	0.00
<b>Total Other Expenditures</b>	<b>\$0.00</b>
NET OTHER REVENUE	<b>\$0.00</b>
NET REVENUE	<b>\$126,897.21</b>

# Brewery Arts Center

## STATEMENT OF FINANCIAL POSITION

As of March 31, 2020

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Artisan Store-0861	34.49
Cash on hand-Cafe	1,429.68
Cash on hand-Office	-200.00
Grants Management-9988	132,545.87
Levitt-3854	0.00
Operating account-9319	-4,828.97
TED-4076	100.51
Ticket Escrow-0879	0.00
<b>Total Bank Accounts</b>	<b>\$129,081.58</b>
Accounts Receivable	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$129,081.58</b>
Fixed Assets	
Fixed Assets	0.00
Furniture and Equipment	1,508,821.02
Harmony Park	0.00
Land	2,396.00
Z-Accumulated Depreciation	-755,829.00
<b>Total Fixed Assets</b>	<b>\$755,388.02</b>
Other Assets	
Community Foundation of WN	11,611.85
<b>Total Other Assets</b>	<b>\$11,611.85</b>
<b>TOTAL ASSETS</b>	<b>\$896,081.45</b>

# Brewery Arts Center

## STATEMENT OF FINANCIAL POSITION

As of March 31, 2020

	TOTAL
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	0.00
<b>Total Accounts Payable</b>	<b>\$0.00</b>
Other Current Liabilities	
Direct Deposit Payable	0.00
Loan-1- 8121	0.00
LOC Loan- Line of Credit - 9953	8,848.80
Payroll Liabilities	7,004.01
NV Unemployment Tax	0.00
<b>Total Payroll Liabilities</b>	<b>7,004.01</b>
Sales Tax Liability	0.00
Square Tips	0.00
<b>Total Other Current Liabilities</b>	<b>\$15,852.81</b>
<b>Total Current Liabilities</b>	<b>\$15,852.81</b>
Long-Term Liabilities	
Performance Hall Loan	172,080.63
<b>Total Long-Term Liabilities</b>	<b>\$172,080.63</b>
<b>Total Liabilities</b>	<b>\$187,933.44</b>
Equity	
Unrestricted Net Assets	599,798.21
Net Revenue	108,349.80
<b>Total Equity</b>	<b>\$708,148.01</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$896,081.45</b>



**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Grant Application**  
**Contact Mark Salinas msalinas@carson.org for application schedule/deadlines.**

Name of Event & Event Date(s)

**Carson City Symphony Concert Series**

Total Funding Request

**\$5,000**

Redevelopment District Area

#1  #2

Organization Name

**Carson City Symphony Association**

Mailing Address, City, State, Zip

**P.O. Box 2001, Carson City, NV, 89702-2001**

Organization Phone

**775-883-4154**

Organization Website

**http://CCSymphony.com**

Contact Name, Title

**Elinor Bugli, President**

Mailing Address, City, State, Zip

**191 Heidi Circle, Carson City, NV 89702-6531**

Contact Cell Phone

**775-721-6302**

Contact Email

**ehbugli@aol.com**

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Carson City Symphony Association plans to present eleven or more concerts featuring the Symphony, Carson Chamber Singers, Symphony Youth Strings, Children's Choir, and other Symphony Association groups during the 2020-21 fiscal year. We are requesting support for seven individual (not repeated) concerts in Carson City redevelopment area. These include a continuation of the highly successful LatinXpressions series that was cut short due to COVID-19 restrictions, and other concerts that celebrate diversity and foster cultural exchange between the typical concert audience and segments of the community that have not regularly attended Symphony concerts. Six concerts will be in the Bob Boldrick Theater at the Carson City Community Center (Oct. 25, Dec. 1, Dec. 13, Feb. 28, April 22, and April 25); one will be outdoors at the Capital Amphitheater (June 13). The Oct., Feb., April 25, and June concerts will include guests soloists. The Dec. 13 and June concerts will include chorus. The Dec. 1 and April 22 concerts will feature youth performers.

Concert descriptions and history are continued in Item 1 on Additional pages.

Estimated number of local participants: 1,500      Estimated number of out-of-town participants: 250

Number of years event has taken place in Carson City: See Item 2, Additional p:

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Conductors, Instructors, and Guest Artists' fees	3,500	11,360	14,860
Space Rental (Community Center)	500	2,500	3,000
Marketing and Publicity, incl. concert programs	500	5,500	6,000
Travel (guest soloists)	0	1,200	1,200
Music rental and purchase	0	1,500	1,500
Tech service (videography, audio)	500	1,900	2,400
Overhead (office expenses, royalties, insurance)	0	7,000	7,000
Total:	5,000	30,960	35,960

Redevelopment Funds as a % of total event costs: 14 %

Projected Revenues:

35,960
0

Projected Net Profit/Loss:

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago
Income:	\$75,300	\$64,823	\$59,775
Expenses:	\$75,300	\$62,435	\$61,248
Reserves:	\$0	\$+2,388	\$-1,473

List: Prior Redevelopment Grant Amount / Year

4,265.15 / 2020
3,466.66 / 2019
_____
_____

Number of years your organization has existed: 36

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

We anticipate \$1,000 from Nevada Humanities grant for pre-concert talks; \$4,000 prorated from Nevada Arts Council Operations Support and Arts Learning Project grants; \$4,000 prorated from NEA Challenge America grant; \$150 matching grant from Baker Hughes Foundation for youth strings; and \$1,250 matching grant from Chevron.

Describe any efforts to obtain funding from other sources:

Admission to the two youth concerts and the June concert is free, but we expect \$4,000 from ticket sales to the other four concerts, \$1,000 from program ad sales, \$1,500 from memberships and other private and corporate contributions, and \$10,400 from grants (see above) applied to this concert series. We are applying for other grants, but cannot estimate additional funds; however, we will commit organization reserve funds to the project to cover any shortfall.

Describe why Redevelopment funds are required for the special event:

Redevelopment funds will help us continue to expand our programs to an increasingly diverse audience. Carson City's Hispanic/Latino population, now over 20 percent, is reflected in our youth strings programs. About half of our beginning after-school violin students are Hispanic/Latino, and we have representatives from other groups - African American, Native American, Asian, multi-racial, and various ethnic backgrounds. Youth concerts are free for everyone, and we provide free family tickets for the students in our programs; however, relatively few have attended regular Carson City Symphony concerts. Implementation of the first concert in the LatinXpressions series was successful in this regard, and we want to complete and expand the programs to reach additional audience segments. Project advisor Lupe Ramirez, WNC Latino Outreach Coordinator, helped plan the series for FY20 and will continue in this role in FY21.

Redevelopment funds are needed to help us pay guest soloists' and guest groups' fees, technical support services, conductors' fees, space rental for dress rehearsals and performances, and marketing to an expanded audience, including translated materials for the Latino population.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Our concerts will attract visitors as well as local and regional audiences. We have regular attendees, from the bay area to the west and to Fallon in the east. Our orchestra musicians are also drawn from a broad area, commuting up to 140 miles roundtrip to attend weekly rehearsals. Our surveys show that these audience members and performers contribute to the economy by buying meals and shopping in Carson City when attending events here. More important to the economy are residents who considered the presence of an orchestra as a quality-of-life factor in choosing the Carson City area as a place to settle. We feel with targeted marketing, our 2020-21 concert programs will be a draw for a wider audience, and show off more aspects of our arts community.

List other organizations and businesses partnering or participating in the event:

Other organizations and businesses partner, support, and participate in Symphony concerts by joining the Symphony Association, buying advertising in concert programs, or providing in-kind or discounted services or shared resources. These include Carson Tahoe Health, WSV digital Media, Intimate Designs Floral, Resource Concepts, Inc., Golden Hanger Cleaners, Roberts & Autre Insurance, Capital City Arts Initiative, Western Nevada Musical Theatre Company (shared timpani), Reno Public Radio (KUNR), Carson Public Radio (KNVC), Baker Hughes Foundation, Frank Iannetta Roofing, JP Morgan Chase Foundation, Carson City School District (rehearsal space), and Carson City Arts & Culture Coalition.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Six performances in this series will be held in the Bob Boldrick Theater in the Carson City Community Center, which seats up to 578 people and includes dressing rooms and lobby. Pre-concert talks for three concerts will be held in the Sierra Room in the same facility. The seventh performance will be at the Capital Amphitheater. We hold most orchestra rehearsals at Carson High School in the band/orchestra room and chorus rehearsals in the choral room. The youth strings rehearse at various schools, Carson City Senior Center, and other facilities. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

### See Item 3 Additional Pages

How do you plan to market and advertise the event?

Preceding each concert: Media releases - newspapers, radio, television, Carson Now - 50+ email addresses. Emails to about 1,700 addresses. On-air announcements, KUNR and KNVC. Galaxy movie theater ads. Web site CCSymphony.com and Facebook page [www.facebook.com/CarsonCitySymphony](http://www.facebook.com/CarsonCitySymphony). Calendars - Carson City Culture and Tourism Authority [visitcarsoncity.com](http://visitcarsoncity.com), Carson City Chamber of Commerce [www.carsoncitychamber.com](http://www.carsoncitychamber.com), Carson City Arts & Culture Coalition website [artscarsoncity.com](http://artscarsoncity.com), Nevada Cultural Network [arts4nevada.org](http://arts4nevada.org). Banners across Carson Street. William Street electronic message board. Conductor and guest soloist interviews - KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers - posted, and distributed. Many of these items will be available in Spanish.

Explain how the special event may be able to be expanded in the future:

The best way to expand our concerts would to increase audience size. We generally attract fewer than 500 patrons (about half paid tickets and half free admission) to each concert and the Community Center theater can accommodate more. A second way to expand would be to hold a second performance of each program at the same or another location. A third way would be to hold a concert for students during the day, if our performers can be available during school hours. We could make one concert each season feature music typical of a different ethnic group from our community.

Explain how the special event will be able to transition away from City funding support in the future:

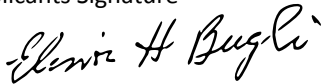
Carson City Symphony's concerts could transition away from City funding support by increasing organization memberships (number of members or membership contribution fees); raising ticket prices (however, that might reduce attendance); seeking more contracted services (such as the July 4 concert we play in Genoa - hard to find); or including only local soloists, or none (that also might reduce attendance and would reduce the inspiration guest soloists give to the orchestra and student musicians). As typical of symphony orchestras nationwide, ticket sales do not cover costs; therefore, holding more concerts would not be likely to help the transition. Probably the best way would be to find more grant funding. Some grants we were awarded in the past are no longer available to us due to changing focus by the grantees; others have reduced the maximum grant award; however, we are always seeking new sources.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

4/16/20

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Carson City Symphony Association, Inc.**  
**Redevelopment Special Event Funding Application FY20/21**  
**Additional Pages**

**Item 1. Event Description and Objectives, continued**

Concerts in 2020-21 will include classical, folk, cultural, and historic components. The October concert will include a new orchestral work, "A Time to Vote," composed by Gwyneth Walker to celebrate the centennial of the passage of the 19th amendment, granting women the right to vote. The program will also feature Uruguayan guest conductor, Gabriel Giró. The December "Holiday Treat" concert will include Victorian Dancers performing styles that were popular in our area in the late 1800s. Violinist Andrew Sords will be guest soloist in February, a flutist (to be confirmed) in April, and a singer (to be confirmed) in June. (Note: We were able to rebook Gabriel Giró and Andrew Sords, originally scheduled as guest artists for April 2020, for our FY 21 concerts.) Youth strings concerts are "Around the World in Music" on Dec. 1, and "Music is for Life" with the Symphony Youth Strings, Joyful Noise Carson Children's Choir, and Not Quite Ready for Carnegie Hall Players (adult intermediate strings) on April 22.

Since 1984, the Symphony Association has created opportunities that were not otherwise available for musicians and audiences in Carson City. Our objectives are to have community music groups in the capital city, to pursue artistic excellence within the scope of volunteer performing groups, and to present a wide range of symphonic and choral music, including familiar classics, works by contemporary composers, and music featuring unusual instruments, and we have commissioned and premiered several pieces.

**Item 2. Number of years event has taken place in Carson City.**

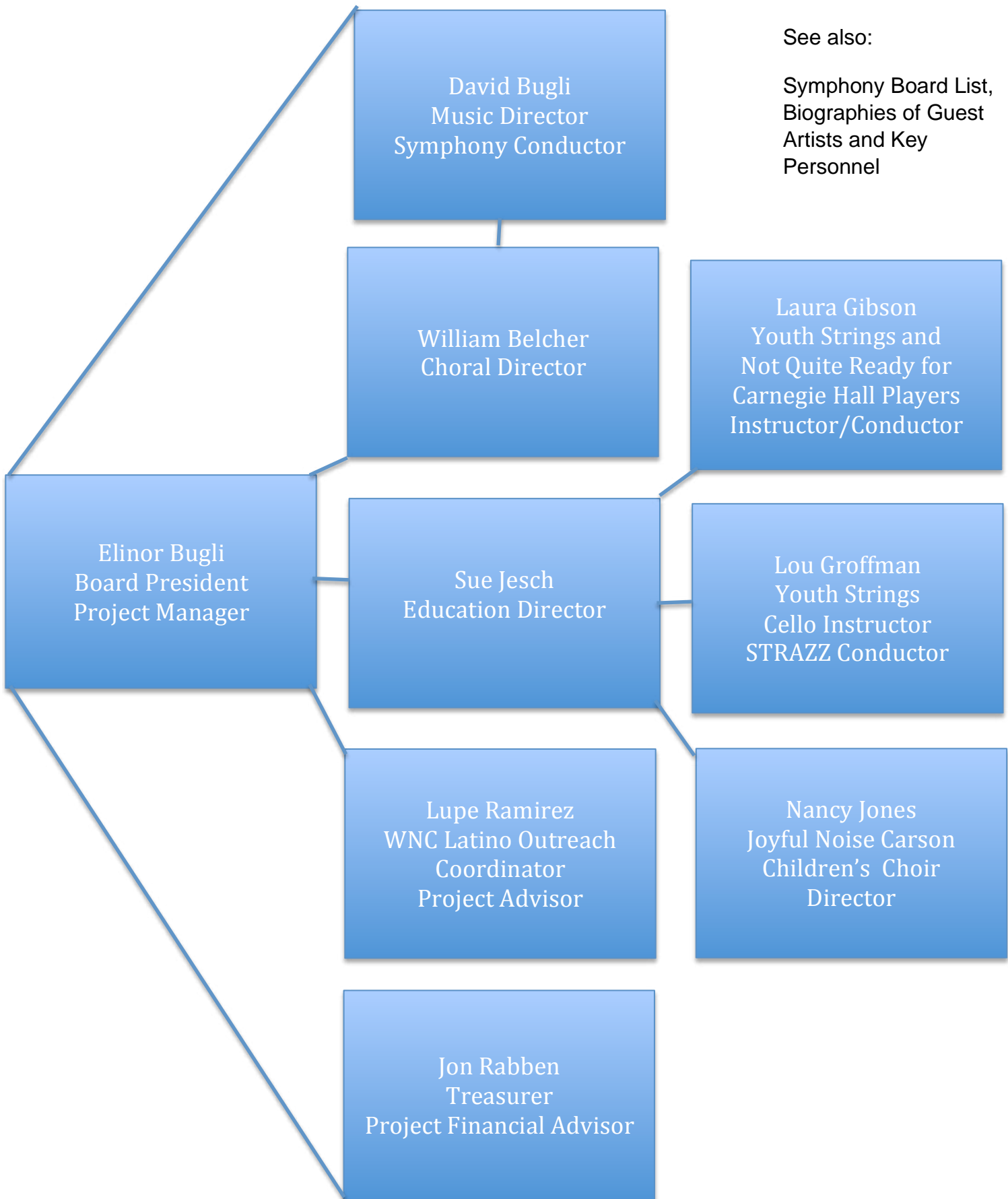
We have presented concerts in Carson City for 36 years; however, each program is different. Fiscal year 2020-21 is the first time for the events in this application.

**Item 3. Have you obtained all necessary approvals and/or permits for the event. If not, what approvals are still pending**

**Pending:** Carson City Dept. of Parks and Recreation and State of Nevada Dept. of Public Works contracts for use of the Community Center theater and the Capital Amphitheater on the specified dates. Carson City School District Facilities use agreements.

**Current:** Liability, property, and workers compensation insurance; music-performance licenses from ASCAP and BMI.

**Carson City Symphony Assoc., Inc  
 Concert Series FY20-21  
 Project Organization Chart**



See also:

Symphony Board List,  
 Biographies of Guest  
 Artists and Key  
 Personnel



## CARSON CITY SYMPHONY ASSOCIATION, INC.

P.O. Box 2001, Carson City, NV 89702-2001  
BOARD OF TRUSTEES, 2019-20 SEASON (FY20)

Term ends	Name, Position, (Occupation)	Phone, Cell phone, Fax, Email	Address
6/2020	<b>Elinor Bugli</b> , President Publicity, Grants Chair (Hydrologist, U.S. Geological Survey, retired)	(H) 775/883-4154 (C) 775/721-6302 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
6/2022	<b>Grant Mills</b> , Vice President Symphony Stage Manager, Fallon Liaison, Audit Committee (Owner, Mills Farm & Industrial)	(H) 775/867-3099 (W) 775/867-3000 (C) 775/217-0988 (F) 775/867-3191 (E) grantmfi@yahoo.com	3900 Sheckler Road Fallon, NV 89406
6/2021	<b>Jon Rabben</b> , Treasurer Program Notes Writer (Accountant, retired)	(H) 775/783-9086 (E) jm1948rabben@gmail.com	1328 Petar Dr. Gardnerville, NV 89410-5864
6/2020	<b>Edith Isidoro-Mills</b> , Recording Secretary, Publicity (Fallon), Nominations (Horticulturist, Garden of Edith)	(H) 775/867-3099 (F) 775/867-3191 (C) 775-427-3099 (E) eaim@phonewave.net	3900 Sheckler Road Fallon, NV 89406
6/2022	<b>Norma Summey</b> , Membership Chair, (Retired)	(H) 775/267-1917 (C) 775/220-4819	P.O. Box 1513 Carson City, NV 89702-1513
6/2020	<b>Brian Fox</b> Concertmaster, School liaison (CCSD Strings Teacher)	(W) 775/283-1779 (C) 775/848-5643 (E) Bfox@carson.k12.nv.us	2336 Dawn Circle Carson City, NV 89701
6/2021	<b>Jim Zewan</b> , Chamber Singers Liaison, VP Carson Chamber Singers Council (Chevron, retired)	(H) 925/566-4093 jzewan@sbcglobal.net	1221 Lasso Lane Gardnerville, NV 89410
6/2021	<b>Michael Smith</b> , Program Ad Sales, Promotion School Principal, retired.	775/508-9305 Smithm410@yahoo.com	1432 Rocky Bluff Dr. Carson City, NV 89701
6/2022	<b>Margaret Smith</b> Sales, The Change Companies	(C) 775/400-6456 (E) margaretsmith8818@gmail.com	1432 Rocky Bluff Dr. Carson City, NV 89701

Personnel:

David Bugli, Music Director & Conductor, 775/883-4154 (H), 775/720-1741 (C), dcbugli@aol.com

Bill Belcher, Choir Director, 775-434-7079, stikmanbill@yahoo.com

Sue Jesch, Education Director, 775/450-5584, sue@tahoefiddler.com

Laura Gibson, Associate Concertmaster, Grants Committee, Strings Teacher, 775/887-5614, gibsonrosen@sbcglobal.net

Gary Schwartz, Consort Canzona Director, 775/229-3769, consortcanzona@gmail.com

Lou Groffman, Symphony Youth Strings Cello and STRAZZ Instructor, 775/267-5082, aejeton@aol.com

Nancy Jones, Joyful Noise Children's Choir Director (on leave), nancy.joyfulnoise@gmail.com

Michelle Powers, Joyful Noise Children's Choir Director, Interim Director, 775/720-1916, mrees@nevada.unr.edu

Toni VanCleave, Victorian Dancers Director, 775-720-0205, newfolliesgal@aol.com

Jane Johnson, Symphony Librarian, 775/267-3427, jane3491@charter.net

Charlotte Tucker, Choir Librarian, 775/883-4552, charliet1931@gmail.com

Lisa Buder, Consort Canzona Liaison, 775/887-9880, cellodrmr@att.net

Kathleen Long, Volunteer Coordinator, 775/293-3610, alverno10@gmail.com

Tax Exempt FEI No. 88-0229678  
Web site: CCSymphony.com

**Carson City Symphony Association**  
**RACC/CCCC Grant - Key Personnel and Guest Soloists FY21**

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**ELINOR BUGLI, President, Carson City Symphony Association**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**EHBugli@aol.com**  
**775-883-4154**

**Elinor Bugli** has been a member of the Carson City Symphony since its founding in 1984, serving on the Board of Trustees as well as playing violin in the orchestra. As president of the Symphony Association, she volunteers as manager, publications editor, and grant-application writer. She has been Secretary-Treasurer of the Mile High Jazz Band Association since its founding in 2001. Her applications resulted in the Symphony's selection as Nevada's *Continental Harmony* organization by the American Composers Forum and the National Endowment for the Arts in 2000, and the Mile High Jazz Band's selection for the same honor in 2003.

Member and past Chair of the Carson City Cultural Commission, Ms. Bugli is also Treasurer of the Carson City Arts & Culture Coalition. She has served as President of the Board of Directors of the Brewery Arts Center and Chair of the Docent Council at the Nevada Museum of Art in Reno.

Ms. Bugli plays chamber music with the Silver Strings, plays in the Carson Valley Pops Orchestra, and has played in the Northern Virginia Symphony, Ruby Mountain Symphony, Foundation Orchestra, and the pit orchestra for Western Nevada Musical Theatre Company productions.

In 2001, sponsored by the Carson City Symphony Association, Ms. Bugli was selected for "Leadership Carson City," a ten-month educational program of the Carson City Area Chamber of Commerce for community leaders. In 2003, representing the Symphony, she participated in group consulting for nonprofit organizations by Capital Venture. In 2007, she and David Bugli received the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Ms. Bugli has B.A. and M.A. degrees in geology (U. of Minnesota and Wesleyan University, Conn.) and is retired from a career as hydrologist with the U.S. Geological Survey. While at USGS, she received a Dept. of the Interior award for excellence of service as part of the USGS Benchmark Outreach Team.

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**DAVID C. BUGLI, Music Director and Conductor, Carson City Symphony**  
**191 Heidi Circle Carson City, NV 89701-6532**  
**dcbugli@aol.com**  
**775-883-4154**  
**DavidBugli.com**

**David C. Bugli**, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts.

In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes

and arranges music; has been an organist and choir director; and was a piano instructor at Western Nevada College. He is the leader and keyboard player with the Mile High Jazz Band (big band) and the Millennium Bugs and other jazz combos. He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, D.C., area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run Jazz Band, and the Commonwealth and Zephyrus Brass Quintets.

Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra and the Ruby Mountain Symphony; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Mr. Bugli completed a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial. The arrangements were commissioned by the Reno Philharmonic and made possible by a significant grant from the E. L. Wiegand Foundation. They are available for downloading, free of charge, on the Reno Philharmonic website <http://renophil.com/hmn>. The main arrangement was performed by the Reno Philharmonic in October 2014 and by several other orchestras and choruses throughout the state. Website: <http://davidbugli.com>

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## **WILLIAM BELCHER**

**Carson Chamber Singers Director**  
**204 Spyglass Ct., Dayton, NV 89403**  
**775-434-7079**  
**[stikmanbill@yahoo.com](mailto:stikmanbill@yahoo.com)**

**William Belcher** was appointed conductor of the Carson Chamber Singers in 2019. He holds a B.S. degree in music from University of Oregon School of Music and Dance, where he studied conducting under the late Max Risinger. His main area of performance study was voice.

Mr. Belcher has sung in and directed choruses in California and Oregon, among them the Eugene Gleemen, Oak Grove Bible Fellowship Choir, Simpson University Chorus, Shasta Chorale, and University of Oregon Singers. He currently sings with the Carson City Symphony Association's early music ensemble, Consort Canzona.

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**SUE JESCH, Education Director and Founder, Symphony Youth Strings**  
**2201 Kansas St., Carson City, NV 89701**  
**775-450-5584**  
**[sue@tahoefiddler.com](mailto:sue@tahoefiddler.com)**

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**Sue Jesch** joined the Carson City Symphony in 2004. She became founding director of *Symphony Youth Strings* (formerly *Strings in the Schools*) and *Strings in the Summer* programs in 2005, and STRAZZ advanced youth strings jazz and fiddle ensemble in 2006. She also founded Carson City Symphony's *Not Quite Ready For Carnegie Hall Players*, a string ensemble for adult intermediate string players. She received the 2011 Nevada Governor's Arts Award for Leadership in Arts Education.

Ms. Jesch began her formal music instruction at the University of Minnesota, Duluth, and later became part of its music faculty, serving as Director of the Preparatory School in Strings. She studied violin performance and pedagogy in Oxford, England, with internationally acclaimed string teacher and lecturer, Kató Havas, and is accredited as a representative teacher of the New Approach. She has played professionally with orchestras and chamber-music ensembles in Minnesota and Oklahoma.

In Nevada, Sue Jesch has been concertmaster and principal viola of the Carson City Symphony and the Ruby Mountain Symphony, and member of the Foundation Orchestra, the Carson Valley Pops Orchestra, Silver Strings, Sierra Strings, Hot Club Gang, and other chamber music groups. Ms. Jesch teaches violin and viola privately in her studio in Carson City.

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**LAURA GIBSON, Associate Concertmaster, Carson City Symphony**  
**Instructor and Assistant Conductor, Symphony Youth Strings**  
**3331 Berkenfield Dr. Carson City, NV 89701**  
**775-887-5614**  
**[gibsonrosen@sbcglobal.net](mailto:gibsonrosen@sbcglobal.net)**

Laura Gibson, Associate Concertmaster, has performed with Carson City Symphony since June 2003 and has assisted with Symphony Youth Strings since 2005. She previously served as principal second violin of this group as well as of TOCCATA – Tahoe Symphony Orchestra and Chorus. She also plays for weddings and special events with the chamber ensembles Sierra Strings of Tahoe and Carson City Symphony's Silver Strings. Her musical career on the violin began at age nine in South Bend, Ind., at a school music program.

Ms. Gibson went on to play with the University of Notre Dame orchestra while in middle and high school, and continued private lessons while attending Oberlin College in Ohio. During the following years, she primarily played fiddle music of various styles - with her husband, Michael Rosen on guitar and vocals - in the group Meridian of Taupo, New Zealand, and others.

While living in New Zealand, Ms. Gibson taught violin lessons privately and with the Taupo School of Music. She has assisted Sue Jesch with the Carson City Symphony's Symphony Youth Strings programs since their inception in 2005, teaches the beginning violin classes, and conducts the youth string ensembles.

A substitute teacher in Carson City elementary schools, Ms. Gibson regularly brings her violin to schools and plays for students to increase their awareness of stringed instruments.

**LOU GROFFMAN, Principal Cellist, Carson City Symphony**  
**Cello Instructor, Symphony Youth Strings, Conductor, STRAZZ**  
**1682 Sunshine Rd., Minden, NV 89423**  
**775-267-5082**  
**aejeton@aol.com**

**Lou Groffman** first played cello in Carson City Symphony in 1991, and has been Principal Cellist since 2005. He is also Principal Cellist with the Carson Valley Pops Orchestra, Minden, performs with the TOCCATA Symphony Orchestra, Incline Village, and has played with the with Ruby Mountain Symphony in Elko, the Foundation Orchestra, Reno, the Silver Strings Quartet, and the "16 Strings" cello quartet.

Mr. Groffman studied cello performance with Joanna de Keyser at the University of New Mexico. He maintains a private music school in Carson City teaching cello, and is instructor for the Carson City Symphony's after-school cello program. He also is a mentor for the Symphony Youth Strings ensembles, conductor of the STRAZZ (advanced youth strings ensemble), and coaches orchestra cello students and student chamber ensembles at Carson High School.

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**NANCY JONES, Director, Joyful Noise Carson Children's Choir**  
**3304 Plymouth Dr., Carson City, NV 89705**  
**(775) 400-1436**  
**nancy.joyfulnoise@gmail.com**

Nancy Jones began piano lessons at when she was four-years-old with a teacher who lived close enough for her to walk to her home for lessons. Over the years, she had piano, voice, and viola lessons performed at church and community events. In middle school, she learned to play the viola and continued playing in orchestra at the Las Vegas Academy of International Studies, Performing and Visual Arts. In her junior year of high school, she became a vocal performance major and loved participating in regional and state choirs and orchestras. She attended Brigham Young University as an English major, with electives studied with music courses: music history, conducting, organ, and her favorite, Women's Chorus, one of only four auditioned choirs at the university. Ms. Jones performed in Women's Chorus as a second soprano for three years.

Ms. Jones sings with her five daughters and plays at mommy-and-me music classes. She teaches private voice lessons, and performs with the Carson Chamber Singers. She believes that making music helps children with their emotional stability by giving comfort when they are uneasy and letting them express their joy in life and gratitude to God. On a practical level, she notes that singing songs helps with transitions and routines, memorizing facts, and getting work done—plus, it's fun.

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**LUPE RAMIREZ, Latino Outreach Coordinator**  
**Latino Cohort Program Founder/Adviser**  
**Western Nevada College**  
**Lupe.Ramirez@wnc.edu**  
**775-445-3215**

**Lupe Ramirez'** professional role as the liaison for the Latino community has given her the opportunity to connect with the underserved population and to guide them through degree completion. She

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believes that education is the key to a better future, and she helps all the students she meets with to recognize that they have a potential to succeed in college.

Ms. Ramirez earned her Bachelor of Science degree in Business Management from Western Governor University and her Associate of Applied Science Degree from Western Nevada College. Her special awards include 2018 Nevada Postsecondary Champion, ACT College and Career Readiness award, and a Capstone Certificate of Excellence, Western Governor University. Ms. Ramirez has been married for 34 years. Her daughter attended Carson City schools and is a student at the University of Nevada, Reno.

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**JON RABBEN, Financial Advisor**  
**1328 Petar Dr.**  
**Gardnerville, NV 89410-5864**  
**Jm1948rabbben@gmail.com**  
**775-783-9086**

**Jon Rabben** is a retired CPA who had a 30-year Federal Government career as an auditor. His present duties as Treasurer of the Carson City Symphony Association consist of maintaining the financial books and records, preparing tax returns and reports to internal and external entities, processing revenue and disbursements, and providing financial advice as needed.

Mr. Rabben has extensive musical background and experience. He began clarinet lessons in childhood and continued for several years thereafter. He currently plays clarinet in the Carson City Symphony. He also earned a Bachelor of Music in Voice Performance from the University of Maryland in 1973. He sang professionally part-time in the Washington, DC, area for many years until retiring to Gardnerville, NV, in 2007. He currently sings with the Carson Chamber Singers and other groups in Carson City and the surrounding area.

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**GABRIEL GIRÓ, Guest Conductor, October 2020**  
**Montevideo, Uruguay**  
**violinista1980@gmail.com**

Born in the city of Montevideo, **Gabriel Giró** started his studies on the violin at age four with Dora Gurevich and on piano and voice with his father, Carlos Giró. Two years later he enrolled in the Vicente Ascone Municipal Music School where he studied violin with Alfredo Rumeau as well as solfege and music history, graduating after two years. He joined several national youth orchestras like the YOA (Youth Orchestra of the Americas) from 2002 to 2004 and the World Orchestra for Musical Youth from 2005 to 2008. He obtained scholarships from SUDEI to refine his technique with Maestro Fernando Hasaj and later he traveled to Frankfurt, Germany where he studied violin at Dr. Hoch's Konservatorium with Professor Barbara Kummer and piano with Professor Lungu.

Giró has participated in Masterclasses with Igor Ozim (Slovenia, Germany), Susan Stoodt (Germany), Alberto Lysy (Argentina, Switzerland), Fernando Hasaj (Uruguay, Argentina), Marco Rissi (Italy, Spain), Amiram Ganz (Uruguay, Austria), y Mauricio Fuchs (Uruguay, USA) He worked as rehearsal conductor for the MERCOSUR Orchestra and the Ministry of Education and Culture Orchestra, and is an established member of the Montevideo Philharmonic Orchestra First Violin section and of the

OSSODRE (SODRE Symphony Orchestra) as Assistant Concertmaster, both of which he has belonged to for more than twenty years.

In 2007, Giró founded the Academic Chamber Orchestra of Montevideo, which he directed for ten years, working with the over 100 musicians who passed through its ranks. He also founded the Zeus String Quartet, the Sancho Panza Quartet, and more recently the Tocan Sancho String Quartet. He studied instrumental conducting with Maestro David del Pino (Chile) for two years and later won a FONAM scholarship which allowed him to continue studying for another year.

In 2016, Giro was invited for the first time to direct the Montevideo Philharmonic Orchestra. He has been a finalist in conducting competition out of Cordoba, Argentina, finalist in the instrumental conducting course organized by Maestro Ignacio Calderón together with the Argentina National Symphony in the Centro Cultural Kirchner in October of 2018 and was selected as active director in a conducting course in the city of Salta, Argentina, in March of 2019. He has also recently been appointed to a conducting position in the country of Bulgaria.

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**Andrew Sords, Guest Soloist, February 2021**

**19015 Van Aken Blvd. #205**

**Shaker Heights, OH 44122**

**Andrew@andrewsords.com**

**206-903-6311**

American-born violinist **Andrew Sords** has a celebrated career as one of the most prolific soloists of his generation. Having appeared on 4 continents as a concerto soloist and with his piano trio, Sords has been cited for combining visceral virtuosity with a ravishing tone, while international critics endorse Sords as “a fully formed artist” (*Kalisz-Poland News*), “utterly radiant” (*Canada’s Arts Forum*), and “exceptionally heartfelt and soulful” (*St. Maarten’s Daily Herald*). Closer to home, *ClevelandClassical.com* gushed: “the stunner of the afternoon was a breathless but magnificently controlled performance of Beethoven’s “Kreutzer” sonata, which Sords charged through with giddy aplomb.” Sords has received numerous awards and distinctions reflecting his career trajectory, including the 2012 Pittsburgh Concert Society Career Grant and the 2005 National Shirley Valentin Award. He performed previously as guest soloist with Carson City Symphony in 2007, 2011, and 2014.

Born in Newark, DE, Sords was raised in Shaker Heights, OH, and asked for piano lessons at age five. A year later, he began studying violin with Liza Grossman, and continued studies with Linda Cerone, David Russell, and Chee-Yun Kim at the ENCORE School for Strings, the Cleveland Institute of Music, and Southern Methodist University. As a teenager, Sords garnered prizes from concerto competitions, signed with management, and has since collaborated with 300 orchestras worldwide. Of Sords’ debut in Australia, the *Melbourne Age* declared, “Sords made a voluble soloist in the A Major *Turkish* concerto, forging his statements with an admirably firm clarity and bringing out the work’s virtuosity as often as possible. His bowing arm showed an attractive suppleness and an attention to variety of phrasing that made even the episodic finale a pleasure.”

In 2019/20, Andrew Sords tours with the Beethoven sonata cycle, piano trio cycle, Triple Concerto, and Violin Concerto in celebration of the composer's 250th anniversary. These appearances include far-flung venues such as Australia, Mexico, British Columbia, the Caribbean, Yukon Territory, and across the United States. In recent seasons, Sords has appeared with the El Paso Symphony, Flagstaff Symphony, Brevard Symphony, Pueblo Symphony, Spartanburg Philharmonic,

Southeastern Ohio Symphony, Des Moines Orchestra, Grand Junction Symphony, Durham Chamber Orchestra, Longmont Symphony, Guatemala's "Festival Bravissimo," Oakland Symphony, Windsor Symphony, Motor City Symphony, Kalisz Philharmonic (Poland), North State Symphony, Chattanooga Symphony, Cleveland Philharmonic, Boulder Chamber Orchestra, Wisconsin Chamber Orchestra, Toronto Philharmonia, Gulf Coast Symphony, Melbourne Chamber Symphony, and both the Elgar and Dvorak concerti at Toronto's famed Glenn Gould Studio. In 2017, Sords made his UK debut with concerts in Edinburgh and Scotland (Tchaikovsky concerto) with the Glasgow Philharmonia, and his Guatemala City debut (Bruch concerto). In his hometown, Sords returned to his childhood orchestra, the Contemporary Youth Orchestra (Barber concerto), and performances in the Cleveland area include the Cleveland Philharmonic, Solon Philharmonic, Euclid Symphony, Parma Symphony, Shaker Heights Symphony, Heights Chamber Orchestra, Lakeland Orchestra, Earth and Air String Orchestra, Mansfield Symphony, and the Brahms and Schumann sonata cycles for the Trinity Cathedral Concert Series. Sords' July 4<sup>th</sup> outdoor appearances have included shows with the Wisconsin Chamber Orchestra and an audience of 30,000, while a 2018 collaboration with the El Paso Symphony had 15,000 onlookers - both evenings featured the Tchaikovsky concerto. No stranger to presenting obscure concerti, a debut with the Boulder Chamber Orchestra and the Arensky concerto had *Opus Colorado* declaring: "[Sords'] remarkably flexible bow arm and relaxed left hand created the impression that he was having no difficulty whatsoever."

As a prolific recitalist, Sords has appeared in La Jolla, Washington, D.C., Maui, New York City, Los Angeles, Chicago, Dallas, and at St. Augustine's (FL) EMMA Series at Flagler College. Sords has toured to Australia on numerous occasions with concerti by Mendelssohn, Mozart, and Vaughan Williams, as well as recital programs for the Brunswick Beethoven Festival and the Arden Crescent Series. Inspired by his duo and trio collaborations, Sords has united with cellists John Walz, Joseph Johnson, Sawyer Thomson, and Scott Lykins in performances of the Brahms "Double" concerto, and appears with his trio on notable series. A 2015 Canada tour with the Mendelssohn Piano Trios and Violin Sonata was reprised with Cheryl Duvall and Luke Severn in an all-Brahms program in Oshawa, Montreal, Guelph, and Toronto - the trio will showcase the Beethoven Trio cycle in 2019/20 in British Columbia, Ontario, the Yukon Territory, and Quebec. First invited by San Miguel de Allende, Mexico's ProMusica Series in 2011, Sords has returned with six varied recitals; performed two programs for West Palm Beach's Norton Museum Series; and toured with an all-French program to numerous venues in the Midwest with Eriko Izumida, pianist. As a frequent soloist in the Caribbean, Sords has appeared in Puerto Rico, Anguilla, St. Maarten, Trinidad and Tobago, Grand Cayman, and the U.S. Virgin Islands, and "STRINGS MAGAZINE" profiled a series of performances with the Trinidad and Tobago Youth Philharmonic. From a recent Cleveland recital, the review enthused: "Expertly performed, he brought a full and rich sound and gave a heroic performance of Ravel's 'Tzigane', powerful and in control of the many notes. Sords impressed with his total command of technique, consummate musicianship and bravura as he tossed off scads of notes and sang out like a diva...he and Izumida kept the audience in the palm of their hands all afternoon." (Cleveland Classical).

A man of diverse interests, Sords has competed in the charity fundraiser "Pittsburgh's Dancing With The Stars" as the first classical artist to do so. Passionate about social causes, Sords has performed numerous times for LGBT outreach, including Bruch's "Scottish Fantasy," the Tchaikovsky, and the Beethoven concerti in collaborations with the Minnesota Philharmonic, the Bay Area Rainbow Symphony, and the Atlanta Philharmonic. Along with Liana Izakadze's World Virtuosi, Sords appeared in Carnegie Hall's Zankel Hall, and will perform the Sibelius and Dvorak concerti in 2019 appearances with the Jackson Symphony and Brevard Symphony. Sords is a popular guest for various media platforms: featured four times on Sirius XM's Derek and Romaine Show and profiled by



“OUT Magazine,” NPR’S Morning Edition, and hundreds of media outlets, Sords also performed the National Anthem for ESPN2’s WNBA Pride Game (2014) and a sold-out Cleveland Indians game at Progressive Field. Sords’s recent collaboration with Sean Christopher on the New-Age album “Transcendence” has been a commercial and critical success, with reviews stating: “much of this is owed to the gorgeous and precise playing by Andrew Sords, whose violin adds a thrumming undercurrent of pure life throughout the album’s stainless steel structure.” This album is available on iTunes, Amazon.com, and CDBaby. Website: <http://www.andrewsords.com>

**Carson City Symphony Association  
Financial Results FY 2019**

<b>Income</b>			
<b>I01 - Admissions</b>			
<b>I01a - At door + advance</b>			
I01a1 - Fall concert	1,483.00		
I01a2 - Holiday concert	2,388.00		
I01a3 - Winter concert	1,743.50		
I01a4 - Spring concert	735.00		
I01a - At door + advance - Other	2,055.00		
Total I01a - At door + advance		8,404.50	
I01b - FY19 Flex		696.00	
I01c - Chamber Singers		1,039.00	
Total I01 - Admissions			10,139.50
<b>I02 - Contract Service Revenue</b>			
I02a - CSR Silver Strings		660.00	
I02b - CSR, other		3,760.00	
Total I02 - Contract Service Revenue			4,420.00
<b>I03 - Other revenue</b>			
I03a Adopt-an-instrument		150.00	
I03b - Instrument fees		80.00	
I03d - Advertising income		2,460.00	
<b>I03i - interest income</b>			
I03i1 - Nebesky	100.45		
I03i2 - Bank	74.09		
Total I03i - interest income		174.54	
I03jn - Joyful Noise		1,135.00	
I03k - Earnings - Vanguard		804.83	
I03m - Membership income		14,703.00	
I03o - Other income		511.88	
I03p - reception pymts.		1,470.00	
I03r - restricted - spec. event		3,223.50	
I03s - Sales		1,123.71	
I03t - phone reimb. from MHJB		1,288.10	
Total I03 - Other revenue			27,124.56
I04 - Corporate Support			34.95
I05 - Foundation support			4,073.61
<b>I06 - Private Support</b>			
<b>I06a - Private support - SYS</b>			
I06a1 - Private support NQR	302.00		
I06a - Private support - SYS - Other	3,013.00		
Total I06a - Private support - SYS		3,315.00	
I06b - Private support Singers		500.00	
I06d - Priv Suppt Consort Canz.		225.80	
I06e Private support - other		2,700.00	
Total I06 - Private Support			6,740.80
<b>I08 - State Gov't support</b>			
I08a - State Gov suppt - SYS		4,150.00	
I08c - State Gov Supp't - other		8,137.00	
Total I08 - State Gov't support			12,287.00

Total Income			64,820.42
Expense			
E04 - Artistic fees			
E04a - internal			
E04a1 - SYS	9,320.00		
E04a2 - NQR	930.00		
E04a3 - Internal - Other	8,500.00		
E04a - internal - Other	<u>700.00</u>		
Total E04a - internal		19,450.00	
E04b - external - SYS		120.00	
E04bb - external, other		11,050.00	
E04d - Nebesky awards		<u>1,500.00</u>	
Total E04 - Artistic fees			32,120.00
E05 - Other fees/services			784.17
E06 - Space rental			3,584.30
E07 - Travel/training			1,090.00
E08 - Marketing			
E08a - Marketing SYS		336.75	
E08b - Marketing, other		<u>7,913.63</u>	
Total E08 - Marketing			8,250.38
E09 - Other			
E09e - Receptions		1,676.04	
E09g - Program setup/printing			
E09g1 - SYS	166.00		
E09g2 - other	<u>1,104.50</u>		
Total E09g - Program setup/printing		1,270.50	
E09i - Insurance		2,142.00	
E09m - music rental		1,838.98	
E09o - supplies		824.03	
E09p - Postage		2,585.35	
E09q - Our donations/memb's		575.00	
E09r - Royalties paid		842.42	
E09t - telephone expense		<u>2,211.30</u>	
Total E09 - Other			13,965.62
Total Operating Expenses			59,794.47
E10 - Capital acquisitions			
E10i - Cap Acq. - Instruments		213.50	
E10m - Music purchases		1,090.64	
E10o - Cap. Acq. other		<u>1,337.99</u>	
Total E10 - Capital acquisitions			2,642.13
Total Expense			62,436.60
Net Income			<u>2,383.82</u>

Assets as of June 30, 2019

Operating account, US Bank	\$5253.27
Vanguard investment account, as of 6/1/19*	16,422.52
Money Market reserve account, Heritage Bank*	46,193.86
Music library, orchestra (est.)	4,500.00
Music library, choir (est.)	4,500.00
Instruments for youth strings (>100)	21,800.00
Other instruments (timpani, percussion)	6,635.00
Choral risers and shell	5,000.00
Trailer	2,000.00
Other (microphones, file cabinets, podium, etc.)	3,000.00

\*Part of the funds in these accounts is an endowment for student scholarships, restricted funds.

In our 36 years of existence, we have accumulated significant assets. Year-to-year we generally come close to breaking even. Reserve funds are insufficient for us to meet a long-term goal to hire administrative staff.

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Grant Application**  
**Contact Mark Salinas msalinas@carson.org for application schedule/deadlines.**

Name of Event & Event Date(s)

Jazz & Beyond - Carson City Music & Art Festival, August 7-23, 2020

Total Funding Request

\$5,000

Redevelopment District Area

#1

#2

Organization Name

Mile High Jazz Band Association

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Organization Phone

775-883-4154

Organization Website

<http://MileHighJazz.com>

Contact Name, Title

David Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Contact Cell Phone

775-720-1741

Contact Email

[dcbugli@aol.com](mailto:dcbugli@aol.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Jazz & Beyond 2019 is a 17-day summer music and art festival consisting of performances, exhibits, and educational events for people of all ages. The festival showcases Carson City as a thriving arts community for residents and visitors. We bring musicians, other artists, and their followers to our city and develop partnerships with organizations within and beyond our borders.

Our goals are to present live music and art, to entertain and educate the community about jazz and other arts, to provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. The festival is not a fundraiser; income is strictly in support of the festival. It is attended by more than 5,000 people, involves more than 100 musicians in over 60 performances (concerts, forums, workshops, and jam sessions) and artists (visual, dance, film). We aim to broaden perspectives by exposing audiences to new experiences.

Mile High Jazz Band Association (MHJB) began the multi-day jazz festival in August 2004

Continued as No. 1 on Additional Pages

Estimated number of local participants: **3,000**      Estimated number of out-of-town participants: **2,000**

Number of years event has taken place in Carson City: **16**

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Musicians/artists fees	4,000	9,000	13,000
Technical fees, audio, video	500	6,000	6,500
Marketing	500	3,000	3,500
Space rental and permits	0	700	700
Merchandise	0	1,000	1,000
Postage	0	500	500
Portable restrooms	0	1,200	1,200
Insurance	0	225	225
Other operating expenses (office supplies)	0	500	500
Total:	5,000	22,125	27,125

Redevelopment Funds as a % of total event costs: 18 %

Projected Revenues:	27,125
Projected Net Profit/Loss:	0

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago	List: Prior Redevelopment Grant Amount / Year
Income:	<u>\$45,500</u>	<u>\$44,468</u>	<u>\$53,840</u>	<u>4,314.75 / 2019</u>
Expenses:	<u>\$45,500</u>	<u>\$41,408</u>	<u>\$40,281</u>	<u>4,833.33 / 2018</u>
Reserves:	<u>\$0</u>	<u>\$3,060</u>	<u>\$13,559</u>	<u>6,000 / 2017</u>
				<u>7,000 / 2016</u>

Number of years your organization has existed: **19**

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

We anticipate the following organizational support: Musicians Performance Trust Fund, \$2,000 (for free public concerts, matching grant); Carson City Downtown Business Association, \$500; Nevada Humanities, \$500; Nevada Arts Council, \$1,300, prorated from organization grant; Guitar Center of Reno—donated guitar or drum value \$200 for raffle; \$300 from Great Basin Group.

Describe any efforts to obtain funding from other sources:

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for other grants (Nevada Arts Council, Nevada Commission on Tourism, Nevada Humanities, Musicians Performance Trust Fund), and develop partnerships with other organizations and businesses, such as the Farmers Market, Carrington Co. (Carson Mall), Brewery Arts Center, Nevada State Railroad Museum, Greenhouse Garden Center, Downtown Business Assoc., Friends of the Silver Saddle Ranch, and Friends of the Carson City Library. We also collect contributions onsite from event attendees, pass donation baskets, and hold raffles. We expect some of our traditional sources to be limited or unavailable in 2020 due to effects of COVID-19 restrictions. We will make up any shortfall from organization reserve funds.

Describe why Redevelopment funds are required for the special event:

The funds enable us to pay musicians and pay for technical support; to market the festival; to rent performance space and infrastructure (staging, shade canopies, chairs, restrooms); and to keep most or all events admission free to encourage attendance by low- and moderate-income individuals and families. The funds we are requesting from Carson City for the 17-day event average \$294 per day. Although the requested funding represents 18% of cash costs, it represents only 8% of total income (including in-kind).

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual music festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City. Results of an audience survey on the final day last year showed that 25 percent of respondents had not attended any previous Jazz & Beyond festivals. Visitors in 2019 included people from southern California, New York, Virginia, Kentucky, Canada, Australia, New Zealand, and Europe. 37% were from outside Carson City, and 5% from more than 100 mi. distant.

In connection with 2019 festival attendance, 73 percent bought a meal in Carson City, 49 percent shopped in Carson City, and a small percentage stayed in local lodging properties.

For example of economic impact, see attached 2018 Arts & Economic Prosperity Calculator.

List other organizations and businesses partnering or participating in the event:

Last year, about 24 organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or performance venues. See p. 4 in the 2019 festival program book (attached) and ads throughout the program. We hope for similar participation in 2020, but understand that some reduction is likely this year.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Performances were held at more than 20 venues in 2019, almost all within Redevelopment Area 1. These are listed in the Table of Contents of the program book (attached). We anticipate similar locations in 2020, although we may omit small and indoor venues if necessary. No street closures are proposed.



Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

See No. 2 in Additional Pages

How do you plan to market and advertise the event?

We plan to send news releases to local newspapers, radio and television stations, and magazines - about 70 email addresses are on our media distribution list. We placed a listing in the 2020 Blues Festival Guide, whose website receives an average of 30,000 unique visitors each month. Through underwriting agreements, festival events will be announced on public radio stations KUNR in Reno and northern Nevada. The web sites JazzCarsonCity.com and MileHighJazz.com and their Facebook pages will give information about performers and schedules. Information will be sent via e-mail blasts (by Mile High Jazz

Continued in No. 3 on Additional Pages

Explain how the special event may be able to be expanded in the future:

We include music genres other than jazz, and additional arts—visual art, film, and dance—and these aspects continue to expand. We also grow by adding venues and performances. Audience counts at most events document increasing audience. We could expand further by adding more arts and crafts vendors and food booths, sidewalk chalk art, additional educational workshops, and by developing and promoting cultural tourism packages with local lodging partners.

With sufficient volunteers, partner organizations, and funding, the festival could become a Carson City Arts and Culture Festival for the entire month of August (or other month). For success at that level, we could explore incorporating Jazz & Beyond as a separate 501(c)(3) non-profit organization, with its own board of directors, staff (volunteer or paid), and sources of funding, rather than continuing as a large function of the small budget Mile High Jazz Band Association.

Explain how the special event will be able to transition away from City funding support in the future:

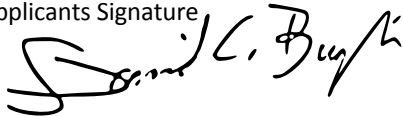
Jazz & Beyond 2020, as in the past, is not one event, but a series of dozens of individual events held over a 17-day period. MHJB Assoc. operates the festival as a service to the community by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and many other volunteers. We have no paid staff and no building; therefore, overhead costs are minimal and cannot be reduced. More than half the festival expenses are covered by in-kind services. People enjoy the many open, mostly outdoor, un-gated performance venues. We have charged admission to selected special events within the festival; these events are more expensive to produce and although admission charges covered costs, the net profit, if any, was miniscule. Our preference is to keep most performances free. Jazz & Beyond is not a fundraiser for our organization - all funds raised through donations, ad sales, and grants are used to produce the festival. It is managed and staffed completely by volunteers. As long as it benefits the community, it deserves city funding.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

4/17/20

\*Note: ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Additional Attachments:**

Additional pages

Arts & Economic Prosperity Calculator (2018)

2019 Festival Program (Cover and Table of Contents)

Carson City Redevelopment  
Special Event Funding Application  
Mile High Jazz Band Association, Inc.

ADDITIONAL PAGES – 2020-21 NARRATIVE

**No. 1 - Event Description and Objectives - continued**

as a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. Its success generated demand from participants and audiences, and the festival became an annual event. With support of the City and the community, the festival continues to evolve.

We are known for providing artistic opportunity and receive requests from outstanding touring bands from throughout the US. Although we don't pay travel or lodging expenses, some of these groups perform at Jazz & Beyond. We also have featured Mariachi Cazadores De Nevada, Reno Taiko, Eagle Wings Pageant Dance Group, and the Batamba Collective (world drum group).

For 2020, we plan to hold a Student Showcase concert on Aug. 11, lecture and showing of a jazz-related film on August 13, a Day at the Silver Saddle Ranch on Aug. 16, and the second annual Artists' Open Studio Tour on Aug. 22 and 23 as part of the festival.

Jazz & Beyond benefits local businesses by operating at several locations in the city, bringing visitors to Carson City, and providing activities for youth and families during the summer. In 2015, Jazz & Beyond was named Best Annual Event by the Carson City Chamber of Commerce. Most or all events are free to the public.

Note: For 2020, aware of the possibility of continued COVID-19 restrictions, the Planning Committee proposes to modify Jazz & Beyond, if necessary, by presenting concerts only at large outdoor venues where social distancing is possible, or by presenting segments of Jazz & Beyond throughout the fiscal year. Even if the festival can proceed as planned, we anticipate reduced funding from sponsors, donors, and from grantors that have suspended awards, and we are not soliciting program ads from businesses that are affected.

**No. 2 - What approvals are still pending?**

We have approval for an information table at the Carson Farmers Market. We have a contract with State of Nevada Division of Public Works for "Sunday in the Park" performances on Aug. 23 at the Capital Amphitheater (approved but needs notarized signature). We are partnering with Carson City Parks and Recreation for "A Day at the Ranch" performances on Aug. 16 at Silver Saddle Ranch. We are reserving the stage/performance space at Bob McFadden Plaza for Aug. 10, 11, 14, 17, 18, and 20; the Brewery Arts Center for Aug. 15 and 21; Comma Courtyard for Aug. 10, 13, and 17; Western Nevada College Bristlecone Gallery for Aug. 20; the Nevada State Museum Concourse for Aug. 22 and 23; and Silver Oak Golf Club for Aug. 14. We have liability insurance for specific events. Venues are approved, but some permits are pending.

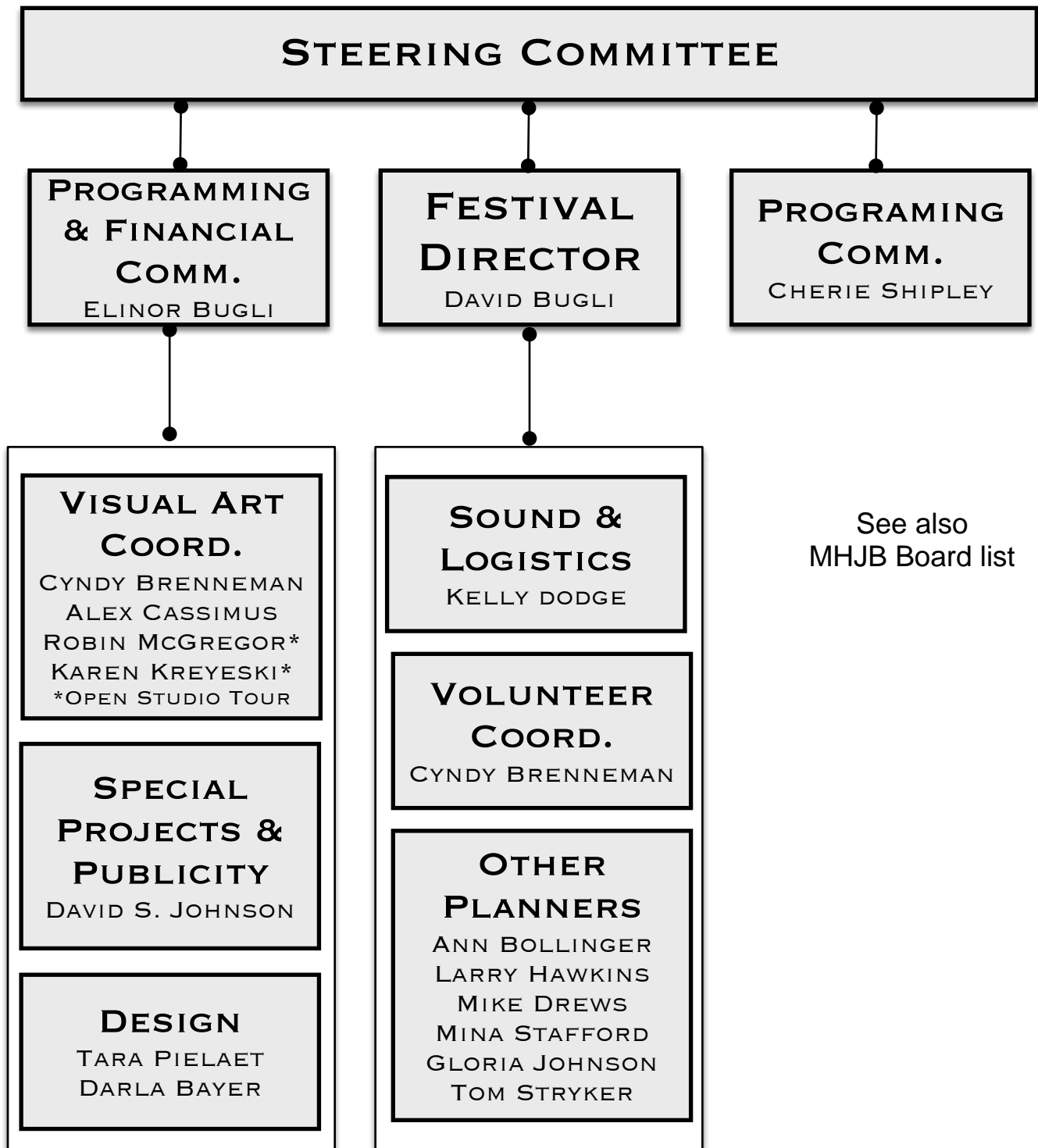
**No. 3 - How do plan to market and advertise the event? continued**

Band Assoc.'s Mailchimp account) or regular mail to a list of more than 850 addresses. We use additional social media (Facebook and Google accounts) to promote activities. Performances are listed in calendars on the Carson City Culture and Tourism Authority website [visitcarsoncity.com](http://visitcarsoncity.com),

the Carson City Chamber of Commerce website [www.carsoncitychamber.com](http://www.carsoncitychamber.com), Downtown Business Assoc. website [www.downtowncarson.org](http://www.downtowncarson.org), Chamber of Commerce email communications, in the statewide calendar [arts4nevada.org](http://arts4nevada.org), and in partner organization newsletters.

We will reserve space on the William Street electronic message board for the first week of June, July, and August; and through Carson City Arts and Culture Coalition, we are reserving an ad at the Galaxy movie theaters for the months of July and August. We typically arrange for the festival director to be interviewed on media such as KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers will be printed, posted, and distributed, including at Western Nevada College and the senior center, at supermarkets, and at a Jazz & Beyond information table at the weekly Farmers' Market@Third & Curry Streets.

# Jazz & Beyond 2020 Organization Chart





**MILE HIGH JAZZ BAND ASSOCIATION, INC.**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**BOARD OF TRUSTEES, 19-20 - FY20**

<b>Term Ends</b>	<b>Name, Position on Board, Affiliation</b>	<b>Phone, Cell phone, Fax, Email</b>	<b>Address</b>
<b>2022</b>	<b>David Bugli, President Festival Chair</b> Programmer Analyst, State of Nevada, retired	(H) 775-883-4154 (C) 775-720-1741 (F) 775-883-4371 (E) dcbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2021</b>	<b>Kelly Dodge, Vice President</b> Audio Tech IT-GPS Technician, Campbell Construction, KDSoundco	(C) 775-772-6011 (W) 775-677-9111 (E) kellyedodge@sbcglobal.net	4949 Edmonds Dr. Carson City, NV 89701
<b>2020</b>	<b>Elinor Bugli, Treasurer, Nominations Committee member</b> Hydrologist, U.S. Geological Survey, retired	(H) 775-883-4154 (C) 775-721-6302 (F) 775-883-4371 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2021</b>	<b>Jennifer Simkins, Secretary</b> Speech Pathologist Lyon Co. School District	(C) 775-443-1173 (E) jsimkins2@gmail.com	2793 Foxhill Dr. Carson City, NV 89706
<b>2022</b>	<b>Rita Geil, Poet Liaison, Advocacy Contact</b> Sr. Analyst, Nev. Dept. of Healthcare & Finance, retired	(H) 775-230-9817 (E) rita.darlene.geil@gmail.com	2780 Lorraine St. Carson City, NV 89706-1022
<b>2020</b>	<b>Joi Cerveri, Band Liaison</b> Convention Reservations Coordinator, Grand Sierra	(C) 775-247-1585 (W) 775-789-2140 (E) joicerveri@charter.net	3875 Toucan Court Reno, NV 89506
<b>2020</b>	<b>Randy Seeber, Finance Review Chair</b> Internal Auditor, LTC US Army, Nev. Nat'l. Guard, retired.	(H) 775-887-0498 (E) randallseeber@sbcglobal.net	5750 Goni Road Carson City, NV 89706
<b>2021</b>	<b>Doug Conner, Nominations Chair</b> High School Teacher, Mathematics, retired	(C) 775-881-8224 (E) dougconner52@gmail.com	504 W. Spear St. Carson City, NV 89703

Tax Exempt FEI No. 80-0027719

Web site: MileHighJazz.com

## Resumes of Key Individuals

2020 Steering Committee, *Jazz & Beyond* - Carson Music & Art Festival

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**David Bugli** is founder and an organizer of *Jazz & Beyond* since its inception as *Basie @100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in - and MC - the event. He is President of Mile High Jazz Band Assoc., Secretary (former President) of the Foundation for Carson City Parks and Recreation, and Secretary (former Vice-President) of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band; founded and conducts the Carson City Symphony; and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko, and plays tuba in the Carson Valley Pops Orchestra. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, NY, where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. The Reno Philharmonic commissioned him to write a series of coordinated orchestral and choral arrangements of "Home Means Nevada" for the State's sesquicentennial. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010 and has taught piano at Western Nevada College. *Website: DavidBugli.com*

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**Cherie Shipley** has participated as a performer with *Jazz & Beyond* for several years and joined the Steering, Performance, and Promotion Committees in 2014. She is Owner and Director of Operations of Lake Tahoe Entertainment, which for more than 20 years has specialized in booking musical entertainment, and in planning and organizing meetings, events, concerts, and weddings in North and South Lake Tahoe, Reno, Carson City, Carson Valley, and surrounding areas. She is a member of Weddings of the West, the Better Business Bureau, and the Board of Directors of For the Love of Jazz in Reno.

Shipley is a vocalist, entertainer, and DJ. She has run monthly Live Open Jazz Jams at Sassafras and currently at Living the Good Life in Carson City and performs several styles of music with area bands and throughout the U.S. Originally from Oakland, CA, Shipley holds an Associate Arts degree from the College of San Mateo.

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**Elinor Bugli** has participated in organization and management of *Jazz & Beyond* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee since 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, member and past chair of the Carson City Cultural Commission, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, CT) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Quartet.

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191 Heidi Circle  
Carson City, NV 89701-6532

Phone: 775-883-4154  
Fax: 775-883-4371  
Web: [milehighjazz.com](http://milehighjazz.com)

FY19 year-end Financial Statement

CATEGORY	FY19
<b>INCOME</b>	
Admissions	2,896
Contracted Services	3,496
Program ad sales	5,105
Interest earned	14
Membership donations	4,593
Other sales (festival shirts, raffles)	2,412
Reimbursements	75
Corporate/Foundation	5,725
Other private donations	6,454
City Gov't.	4,833
State Gov't. (NAC+NCOT+NH)	8,865
<b>TOTAL INCOME</b>	<b>44,468</b>
<b>EXPENSES</b>	
Musicians fees	22,310
Poets fees & Artists	575
School support (CCBAI and CMS)	1,116
Tech fees	5,325
Services	280
Travel & Training	0
Space rental	3,665
Marketing	3,090
Permits & licenses	167
Insurance	583
Entertainment/hospitality	32
Printing (programs)	0
Music charts	632
Supplies & Other	1,280
Postage	388
Memberships/donations	375
Utilities/phone	1,090
Equipment	500
<b>TOTAL EXPENSES</b>	<b>41,408</b>
<b>BALANCE</b>	<b>3,060</b>

Bank Balance (April 15, 2020): \$36,050.84  
Assets: Music library \$5,000; Banners & Signs \$1,000



# ARTS & ECONOMIC PROSPERITY IV

ECONOMIC IMPACT OF THE NONPROFIT ARTS & CULTURE INDUSTRY > CALCULATOR

**INFORMATION**

**STEP 1: POPULATION**

POPULATION of your community: ( 50,000 to 99,999 ↕ )

**STEP 2: TOTAL EXPENSES**

Your Organization's TOTAL EXPENSES (please do not use commas): \$ 47360

**STEP 3: TOTAL ATTENDANCE (OPTIONAL)**

TOTAL ATTENDANCE to your organization's arts events (again, do not use commas): 5465

**TOTAL ECONOMIC IMPACT OF:**

	Total Expenditures	FTE Jobs	Household Income	Local Government Revenue	State Government Revenue
Nonprofit Arts and Culture Organizations:	\$47,360	1.8	\$39,845	\$1,652	\$1,946
Nonprofit Arts and Culture Audiences:	\$110,994	3.1	\$67,008	\$5,817	\$6,301
Total Industry Impact: (The Sum of Organizations and Audiences)	\$158,354	4.8	\$106,853	\$7,469	\$8,247

Please see the [fine print](#) below.

**DEFINITIONS**

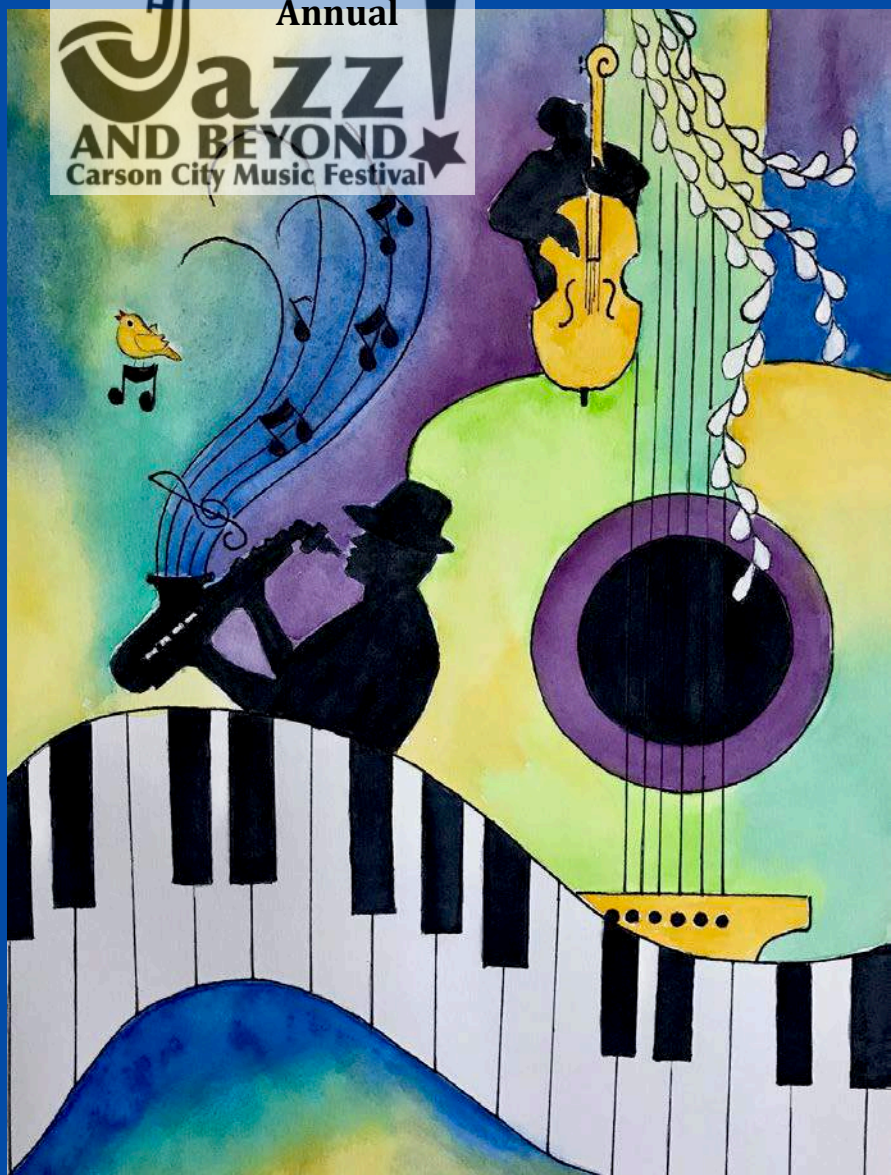
**Total Expenditures:** The total dollars spent by your nonprofit arts and culture organization and its audiences; event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.

<b>FTE Jobs:</b>	The total number of full-time equivalent (FTE) jobs in your community that are supported by the expenditures made by your arts and culture organization and/or its audiences. An FTE can be one full-time employee, two half-time employees, four employees who work quarter-time, etc.
<b>Household Income:</b>	The total dollars paid to community residents as a result of the expenditures made by your arts and culture organization and/or its audiences. Household income includes salaries, wages, and proprietary income.
<b>Government Revenue:</b>	The total dollars received by your local and state governments (e.g., license fees, taxes) as a result of the expenditures made by your arts and culture organization and/or its audiences.

When using estimates derived from this calculator, always keep the following caveats in mind: (1) the results of this analysis are based upon the averages of similarly populated communities, (2) input/output models were customized for each of these similarly populated communities, providing very specific employment, household income, and government revenue data, and (3) your results are therefore estimates, and should not be used as a substitute for conducting an economic impact study that is customized for your community.

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16th  
Annual  
**Jazz!**  
AND BEYOND  
Carson City Music Festival



*Mood Swing by Reta Hanks*

**MILE HIGH JAZZ BAND ASSOCIATION**  
**AUGUST 9-25, 2019**



Contents

For details, see page:

History and Acknowledgments .....4
Other Live Music .....5

August 9-25, 2019 - Concerts/Events

J&B Bold type indicates festival-sponsored event. For calendar updates, see JazzCarsonCity.com

Friday, Aug. 9 - Opening Day

4:00-6:30 p.m. - Art Show, Demonstration, and Sale; Recycled Garden Art Raffle; Mannequin Auction; and Mansion Tours at the Bliss Mansion .....7
4:00-6:00 - Rocky Tatarelli Band on the Bliss lawn .....7
6:30-8:00 - Cherie Shipley with Take This Band in the Governor's Mansion .....9
6:00-9:30 - One Way Street at Living the Good Life .....9
7:00-9:00 - Open Mic at A to Zen. ....9

Saturday, Aug. 10

8:30 a.m.-1:00 p.m. - Mayita & the Hotshots at the Carson Farmers Market .....10
10:00 a.m.-3:00 p.m. - Randy Ide at Greenhouse Garden Center .....10
11:00 a.m.-2:00 p.m. - Jakki Ford Duo at Greenhouse Garden Center .....10
2:30-4:30 p.m. - Niall McGuinness & the New World Jazz Project at Comma Courtyard .....10
5:00-7:00 - Millennium Bugs at Foreman-Roberts House Park .....11
7:00-9:00 - Ross Wylde at the Zen Den Stage (A to Zen) .....11
7:00-10:00 - Spike McGuire opening for Dead Winter Carpenters at the BAC Levitt Series, Minnesota St. stage .....11
7:30-9:30 - Twelfth Night - a Noir! Ballet, Sierra Nevada Ballet at Carson City Community Center .....12
8:00-midnight - Jamie Rollins at Living the Good Life .....12

Sunday, Aug. 11 - An Afternoon in the Park

4:30-5:30 p.m. - Retro Radio Dolls at Legislative Plaza .....13
6:00-8:00 - Urban Renewal Project at Capital Amphitheater .....13

Monday, Aug. 12

5:00-6:00 p.m. - Brother Dan Palmer at A to Zen .....15

Tuesday, Aug. 13

5:00-7:00 p.m. - Phreemium at Comma Courtyard .....15
6:00-9:00 - James Wilsey at Living the Good Life (outside) .....15
7:30-9:30 - Rosebud's Dance Band at Bob McFadden Plaza .....16

Wednesday, Aug. 14

5:30-7:30 p.m. - Wesley Orsolio Band at BAC outdoor stage .....16
7:30-10:30 - Open Jazz Jam with Sherre Carnes & Chuck Hughes at Living the Good Life .....17

Thursday, Aug. 15

4:30-6:00 p.m. - "Woodstock Remembered" with Curt Mitchell & Friends at Comma Courtyard .....17 60

**Contents (continued)**

**For details, see page:**

**Thursday, Aug. 15 (continued)**

6:00-9:00 - James Wilsey at Living the Good Life .....	17
7:00-9:00 - "All About That Bass" with Scot Marshall & Friends at the Nevada State Museum .....	21

**Friday, Aug. 16**

5:30-7:30 p.m. - <b>The CeCe Gable Band</b> at Silver Oak Golf Course.....	21
6:00-9:30 - Deception at Living the Good Life.....	22
7:00-9:00 - Open Mic at A to Zen .....	22
7:30-10:30 - One Way Street at Bob McFadden Plaza .....	22

**Saturday, Aug. 17**

8:30 a.m.-1:00 p.m. - Catfish Carl at Carson Farmers Market.....	22
2:30-4:30 p.m. - <b>The Jazzettes</b> at Comma Courtyard .....	22
5:00-7:00 - <b>The Red Tango</b> at the BAC Ballroom .....	23
7:00-10:00 - Ciana opening for Wicked Tinkers at the BAC Levitt Series, Minnesota St. stage.....	22
8:00-midnight - Jamie Rollins at Living the Good Life.....	24

**Sunday, Aug. 18**

2:00-7:00 p.m. - <b>A Day at the Silver Saddle Ranch</b>	
2:00 - <b>Dineen Mule Wagon Rides</b> .....	24
2:30 - <b>Sagebrush Rebels</b> .....	24
4:15 - <b>Jack Di Carlo</b> .....	24
5:00 - <b>Craig Swope - History of Silver Saddle Ranch</b> .....	25
5:30 - <b>Sierra Sweethearts</b> .....	25

**Monday, Aug. 19**

5:00-6:00 p.m. - Brother Dan Palmer at A to Zen .....	25
7:30-9:30 p.m. - <b>Dallas Smith Band</b> at Bob McFadden Plaza.....	25

**Tuesday, Aug. 20**

Noon-midnight - <b>Jukebox International Film Festival, Day 1</b> , at Carson City Community Center .....	27
5:00-7:00 p.m. - <b>Judith Ames Quintet</b> at Comma Courtyard.....	27
6:00-9:00 - James Wilsey at Living the Good Life (outside) .....	28
7:30-9:30 - <b>Mile High Jazz Band - Basie's 115th Birthday Celebration</b> at Bob McFadden Plaza.....	28

**Wednesday, Aug. 21**

Noon-midnight - <b>Jukebox International Film Festival, Day 2</b> , at Carson City Community Center .....	29
5:30-7:00 p.m. - <b>Carolyn Dolan &amp; Big Red Band</b> at BAC (outdoors), followed after dark by film "West Side Story" at BAC outdoor stage.....	29
7:30-10:30 - <b>Open Jazz Jam with Cherie, Ron &amp; Eric</b> at Living the Good Life .....	30

**Thursday, Aug. 22**

Noon-midnight - <b>Jukebox International Film Festival, Day 3</b> , at Carson City Community Center .....	30
5:00-7:00 p.m. - <b>Impromptu</b> at Comma Courtyard .....	31
6:00-9:00 - Brother Dan Palmer at Living the Good Life .....	31
7:30-9:30 - <b>Under the Radar</b> at Bob McFadden Plaza .....	32



# Jazz & Beyond - Carson City Music Festival



## History & Acknowledgments

Mile High Jazz Band Assoc. began this multi-day music festival in August 2004 as "Basie@100," a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie, Aug. 21, 1904. In response to its success, the festival became an annual event. In 2009, we took it to town with numerous venues and more performing groups than ever. With support of the community, the festival has continued to grow. In 2015, the Carson City Chamber of Commerce named Jazz & Beyond the Best Annual Event. For the third year, we are partnering with the Jukebox International Film Festival, and this year adding an Open Studios Art Tour with more than 20 artists.



We appreciate the hard work of the organizing committee, Mile High Jazz Band Assoc. board members, City of Carson City and State of Nevada staff, festival volunteers, the musicians, artists, film-makers, and the audience. Special thanks to Reta Hanks for winning poster, cover, and T-shirt art. Sound Engineers are Kelly Dodge (KDSoundCo) and Alan Lund. We thank the raffle-prize donors, and Guitar Center, Reno. We thank the Nevada State Museum, Great Basin Consulting Group, Friends of the Silver Saddle Ranch, Brewery Arts Center, Farmers Market @ 3rd & Curry Street, Carson Mall, Carson City Culture and Tourism Authority, Carson City Arts & Culture Coalition, Carson City Library, Wired Wednesday, Capital City Arts Initiative, and Nevada Artists Association, for partnership and event promotion.

The festival is brought to you by Mile High Jazz Band Association, and made possible in part by Carson City Redevelopment Authority/Cultural Commission, Nevada Arts Council, program advertisers, and private donors.

*You can help, too! Become a member of the Mile High Jazz Band Association. Membership information is on the website [MileHighJazz.com](http://MileHighJazz.com)*



Great Basin Consulting Group, LLC  
Cultural Resource Management - Inventories - Monitoring - Consultation



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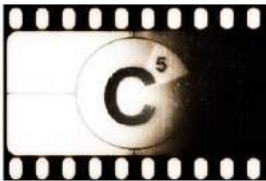
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**OTHER LIVE MUSIC IN CARSON CITY**

- Sassafras - 775-884-4471    Glen Eagles - 775-884-4414  
 Bella Fiore Wines - 775-888-9463    Living the Good Life - 775-841-4663  
 Comma Coffee - 775-883-2662    Bella Vita Bistro - 775-515-4300

**CONTACT THE VENUE FOR CURRENT ENTERTAINMENT LISTINGS**

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THROUGH PARTICIPATION IN THE ARTS

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**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Grant Application**  
**Contact Mark Salinas msalinas@carson.org for application schedule/deadlines.**

Name of Event & Event Date(s)

Wild Horse Children's Theater: Disney's Moana, Jr. December 4,5,6,11,12,13,18,19, 2020

Total Funding Request

\$5000

Redevelopment District Area

#1  #2

Organization Name

Wild Horse Productions

Mailing Address, City, State, Zip

1220 Thompson Street, Carson City, NV 89703

Organization Phone

7754435587

Organization Website

www.wildhorsetheater.com

Contact Name, Title

Carol Scott, Executive Director

Mailing Address, City, State, Zip

1220 Thompson Street, Carson City, NV 89703

Contact Cell Phone

7754435587

Contact Email

whctonstage@gmail.com

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Wild Horse Children's Theater (WHCT) will be presenting the Northern Nevada premiere of Disney's Moana, Jr. at the Brewery Arts Center (BAC) Performance Hall for 3 weeks (10 performances) in December 2020. WHCT is the resident theater company at the BAC. We utilize the stage at the Performance Hall at the BAC for our main stage productions.

WHCT is dedicated to making a difference in the lives of the youth in our community by creating opportunities for them to discover, experience, and participate in the performing arts. WHCT believes that the performing arts have a valuable place in our community, and through participation in the arts, young people will develop and build their self-confidence and self-expression. We also believe that teamwork, discipline and the dedication required by the craft of theater teaches life skills that positively influence the lives of young people.

Disney's Moana JR. is a 60-minute musical adaptation of the 2016 Disney animated film, bringing the adventures of Moana and her village of Motunui to life onstage. Moana JR. features all the beloved songs from the film, written by Tony, GRAMMY, Emmy, and Pulitzer Prize-winning composer Lin-Manuel Miranda,, including "How Far I'll Go," "Shiny," and "You're Welcome."

This thrilling and heartwarming coming-of-age story follows the strong-willed Moana as she sets sail across the Pacific to save her village and discover the truth about her heritage. Moana and the legendary demigod Maui embark on an epic journey of self-discovery and camaraderie as both learn to harness the power that lies within. With empowering messages of bravery and selflessness, Moana Jr. is sure to bring out the hero within each of our young actors. (continued on addendum attached)



Estimated number of local participants: 2800      Estimated number of out-of-town participants: 300

Number of years event has taken place in Carson City: 0

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Royalties/Licensing	2005.00	0	2005.00
Rent BAC Rehearsal and Performance Space		7500.00	7500.00
Advertising/Marketing		3500.00	3500.00
Artistic Fees (Directors, Technical Staff)		4500.00	4500.00
Scenic Projections	995.00	0	995.00
Sensory Friendly Equipment/Modifications/Training	1000.00	1500.00	2500.00
Costumes	1000.00	2500.00	3500.00
Set/Props		2300.00	2300.00
Total:	5000.00	19900.00	26800.00

Redevelopment Funds as a % of total event costs: 17 %

Projected Revenues:	28750.00
Projected Net Profit/Loss:	1950.00

Annual Budget of Organization:

	This Year	Last Year	Two Years Ago	List: Prior Redevelopment Grant Amount / Year
Income:	\$ <u>120,500.00</u>	\$ <u>106,709.00</u>	\$ <u>75,843.00</u>	<u>3715.89</u>
Expenses:	\$ <u>113,500.00</u>	\$ <u>93,002.00</u>	\$ <u>72,507.00</u>	<u>                    </u>
Reserves:	\$ <u>7,000.00</u>	\$ <u>13,707.00</u>	\$ <u>3,336.00</u>	<u>                    </u>
				<u>                    </u>

Number of years your organization has existed: 12

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

We have an organizational grant from the Nevada Arts Council in the amount of \$4000.00 to cover organizational expenses for FY 2020. We have applied for a grant from the William H. and Mattie Wattis Harris Foundation in the amount of \$2500 to cover expenses for our Sensory Friendly productions.

Describe any efforts to obtain funding from other sources:

We are committed to new fundraising opportunities this year and have a newly formed Special Events and Fundraising Committee. We have three fundraisers planned for 2020:

Spring: "The Last Five Years" - 1 night concert at the BAC Black Box Theater

Summer: The Royal Ball Fundraiser - Brunch, activities, and entertainment for children with WHCT costumed Princesses and Princes, location TBA

Fall: "Broadway Miscast" - Concert/Review with WHP entertainers performing numbers from roles in which they would NEVER be cast, i.e. boys sing girls songs, etc.

WHP has also formed new committees looking into current and new sponsorships with private and business sponsors and foundation grants.

Describe why Redevelopment funds are required for the special event:

WHCT is requesting redevelopment funding for royalties, custom costuming and special visual effects to elevate our production to the professional quality our audiences have come to expect from our youth theater company. We are also committed to offering at least one Sensory Friendly show during the run of each production.

WHCT will be purchasing the new animated scenic projection package offered by Musical Theater International (MTI) and made exclusively for Disney's Moana, Jr. MTI has partnered with the world-renowned design and production specialists, Broadway Media Distribution, to offer stunning, first-rate, animated artwork at affordable prices. Scenic Projection Show Packages bring a cinematic element to the theatrical medium, solving many problems small theaters face when mounting live productions. Scenic Projection Show Packages include all scenes and setting from the official script, which are placed in a playback timeline, allowing operators to press one button to control all of the digital scenery.

There are also very specific costume elements required for this production that will either have to be rented or built for our company. We work with 2 experienced costumers who specialize in fabricating amazing costumes for our youth theater and work with our small budget. The costumes they created for our December 2019 production of "Frozen, Jr." have created an income stream as we can rent these beautiful costumes out to other theater companies.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

WHCT impacts both individuals and the economy of our community. As an employer, our theater company benefits staff, independent artists, technicians, and contractors who live and thrive in our community. As a business, our company spends money locally to buy lumber, paint, fabrics, office supplies, utilities, maintenance supplies, in addition to renting warehouse space and rehearsal space at local performance venues.

Our audience members came from all over Northern Nevada and many relatives of our young actors travel to Carson City from California, Utah and even as far away as cities on the east coast and Hawaii. Based on surveys by Americans for the Arts, arts patrons spend an average of \$35 per person in restaurants, shops, gas stations, hotels and other local businesses, in addition to the cost of admission.

In addition, our theater company is grateful to have over 50 front of house and production volunteers. These dedicated individuals donate over 500 hours annually, allowing us the opportunity to expand our programs without increasing costs. The most powerful impact of this proposal is not entirely financial. While the quality theater in our community does have economic impact, the most important services we offer our community is live theater at its best and at an affordable price. While professional theater prices are currently \$150 per ticket or more, we offer high quality productions for less than \$15 a ticket. That's a price that everyone in our community can afford. And in addition, when parents and schools cannot find the money to give a child the opportunity to experience the arts, WHCT offers scholarships, discounted tickets, and free admission to families and groups who cannot afford it. WHCT always finds a way! (continued on addendum attached)

List other organizations and businesses partnering or participating in the event:

Brewery Arts Center (Rehearsal and Performance Space)  
JUSTin Hope Foundation  
Autism Society of Northern Nevada

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Brewery Arts Center Performance Hall  
511 W. King Street  
Carson City, NV 89703  
No street closures.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

No permits necessary

How do you plan to market and advertise the event?

All of our activities are open to the general public. We will reach our target audiences through the proven promotional and marketing departments of both WHP and the BAC. WHP also utilized the talents of our own in-house Marketing Director and Graphic Designer. Effective marketing for theater production is constantly changing with new technology, resources, tools and what is effective is constantly evolving. We have found that some of our approaches are probably becoming outdated; other just coming into fashion. We are consistently working hard to stay on top of the new trends.

In developing a strategy, we had to examine our strengths and weaknesses. Our weakness is our limited budget for advertising and the rising advertising costs. Our strengths are in our ability to plan, create "content" (video, images, blogs, and tweets) and the amount of time we have to do marketing. Over the years we've concluded that the most effective marketing is not money-based. Good marketing is about footwork; it's about word of mouth; and it's about status. (continued on attached addendum)

Explain how the special event may be able to be expanded in the future:

WHCT has provided quality, live, educational theater for youth in our community for 12 years. We are confident we will continue this tradition and expand to provide more new and exciting opportunities to the youth in our community!

Explain how the special event will be able to transition away from City funding support in the future:

WHP hired a consultant through the NAC Circuit Riders Grant to assist our board with fundraising, donor engagement, and development and planning ideas. Our Board of Directors has recently formed various committees to tackle these areas and provide ongoing income for WHP.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Carol Scott

2/24/2020

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Addendum to Special Events Application FY 20/21  
Wild Horse Productions

**Description and Objectives (Continued):**

Celebrating the rich history of Oceania and based on the beliefs and cultures of the people of the Pacific Islands, Moana was developed in collaboration with an Oceanic Trust – a group of anthropologists, cultural practitioners, historians, linguists, and choreographers from the Pacific Islands. The same respect and attention to detail used to develop the film was carried forward in the creation of this stage adaptation, and we will be exploring a host of cultural resources that are available with our actors, audiences, and in the teacher study guides we provide to school groups who attend our "Let Our Stages Be Your Classroom" program.

Since 2007, WHCT has been the leader in engaging our community in the power of theater to enrich and transform the lives of young people. WHCT currently serves more than 700 students a year through our productions, summer camp program in partnership with the Carson City School District, workshops with the CCSD and Title 1 schools and our “Let our Stage be Your Classroom” school outreach programs. Over 5,000 people (including 2,200 school students) attended WHCT performances in our 2019 season. WHCT productions include multi-generational audiences. For some students and their families, WHCT’s shows are their first experience seeing the “magic of live theater”.

Our Junior Theater Festival Performance Troupe brought back their 4th national award in a row at the Junior Theater Festival West in Sacramento, CA in February 2020 bringing home the prestigious Freddi G. Award of Excellent in Music.

**Why Redevelopment Funds are Requested (Continued):**

WHCT is completely funded by donations, ticket sales, and grants from the NAC. Our ticket prices are purposely kept low in order to allow families, who otherwise would not be able to do so, see live, quality theater productions. Executive Director, Carol Scott has been directing for over 25 years, and "Moana, Jr." will be WHCT's 32<sup>nd</sup> production. Scott has developed an accountability structure with a board of directors who oversees each season, and each show has a full production staff. Many eyes are on the budget and many hands help with all aspects of productions, from publicity and fundraising to costumes and props. The risk is that we would not sell tickets and fill seats. Moana was released theatrically in 2016 and is one of Disney’s most beloved films. It received Academy Award nominations for Best Animated Feature and Best Original Song. We are confident this production will not only draw audiences from beyond the Northern Nevada community, but also will draw young actors, singers and dancers to Carson City to be part of this production.

### **How this Special Event Meets the Objective of the Redevelopment Plan to Strengthen Local Economy (Continued):**

By exposing young people to the arts, as well as training youth for careers in arts related fields, the investment comes to fruition with long-range economic impact when these children become artists, arts audiences, and arts patrons themselves. WHCT can and does improve the quality of life in our community...every day!

### **Marketing and Advertising (Continued):**

The marketing programs include:

1. Publicizing through our website ([www.wildhorsetheater.com](http://www.wildhorsetheater.com)) and the BAC website ([www.breweryarts.org](http://www.breweryarts.org))
2. Advertising, press releases, and PSA's on radio and TV and community newspapers
3. Special promotions to select community groups, i.e. underprivileged and special needs groups, Eagle Valley Children's Home, CASA, FISH, BBBSNN, WNC Mentor Center, Advocates to End Domestic Violence, and B&G Club.
4. Posters, flyers, brochures distributed in the community
5. Enhanced web listings and newspaper website listings
6. WHP and BAC newsletters through MailChimp, and email blasts
7. Flyers sent to schools for student "Peechee" folders
8. Social marketing sites such as Facebook, Twitter, YouTube, Yelp, Going.com, etc.
9. Advertising banners on Main Street in Carson City
10. On screen advertising in Galaxy Fandango

## WILD HORSE PRODUCTIONS ORGANIZATIONAL STRUCTURE

### Executive Producer – Pat Josten

- Develops budget (approval by board) for entire production, including at least the following categories: performance fees, theater rent, theater labor, publicity, programs, music, costumes, set construction supplies and construction expenses, fundraising expenses.
- Secures rights to production selected by board of directors and ensures all involved in production are made aware of those rights.
- Develops and maintains overall production schedules.
- Arranges rehearsal space, audition space, production meetings.
- May designate Assistant Producers and delegate any portion of these responsibilities as appropriate.
- Secures performance space for production.

### Executive Director – Carol Scott

- Responsible for all artistic decisions related to the production, except those increasing costs beyond budgets.
- Expected to block all scenes and run blocking rehearsals and general rehearsals.
- Delegates most musical decisions to the Musical Director, most choreographic decisions to the Choreographer, most technical production matters to the Technical Director, and most set construction decisions to the Set Designer, while still retaining responsibility for the overall artistic quality and consistency of the production. May overrule any designated decisions when necessary to this end.
- Develops draft rehearsal schedule prior to auditions; updated shortly after auditions.
- Sets audition dates, rehearsal dates, etc., in conjunction with Musical Director, Choreographer, and Producer
- Organizes auditions; responsible for casting decisions with the casting committee.
- May designate Assistant Directors and delegate any portion of these responsibilities as appropriate.

### Technical Directors – Jeff Schreiber, Don Burke

- Surveys performance space for technical production elements/capabilities and serves as a consultant to production staff on technical issues.
- Works with set designer on technical construction and implementation aspects of scenery.
- Obtains and sets up any technical theatre elements (pyrotechnics, fog machine, etc.) of the production outside of those maintained by the production house. Any expenditures must be coordinated with producer.
- Develops lighting design based on set design and survey of production space lighting capabilities. May be deferred in whole or in part to in-house lighting designer.
- Develops sound design based on musical and theatrical demands of production and current club sound reinforcement capability.



- Coordinates deployment and use of company owned and/or rented sound reinforcement equipment. May be deferred in whole or in part to other production participant(s) or in-house audio personnel.

#### Choreographer/Assistant Director – Robin Kato-Brong

- Represents the Artistic Director on all choreographic matters and decisions for the production, including running choreography rehearsals, selecting numbers and running choreography portions of auditions, and assisting the director with casting decisions.
- May designate Assistant Choreographers and delegate any portion of these responsibilities as appropriate.
- Works in tandem with the Executive Director to assist in rehearsals and overall vision for the production.

#### Musical Director – Alan Catron

- Represents the Artistic Director on all musical matters and decisions for the production, including running vocal rehearsals, selecting songs and running the musical portions of auditions, assisting the director with casting decisions, and working with technical crew on sound, microphones, balance, etc.
- May designate Assistant Musical Directors and delegate any portion of these responsibilities as appropriate.

#### Stage Manager – Varies at each production

- Assemble and supervise a technical crew.
- Supervise actors' schedules and to meet their needs.
- Create and be responsible for a full production notebook (known as a prompt book), containing all essential information about a show.
- Write and maintain all blocking notes.
- Secure and place rehearsal set pieces and props, as well as mark rehearsal spaces with tape when necessary.
- Call the show's cues.

#### Scenic Designer – Carol Scott

- Designs scenery with input from artistic director which will be both technically and financially feasible based on the current status of the theater's set construction talent pool and budget.
- Establishes set construction budget and submits to producer for approval.
- Creates set construction schedule

#### Costume Designer – Jennifer Hoffman

- Identifies necessary costume requirements for production.
- Obtains (purchase, sews, rents, etc.) necessary costumes for production.
- Organizes cast members to help acquire necessary costumes.
- Repairs existing costumes as necessary.
- Organizes return of cleaned costumes to general club storage after production.

Lighting Designer – Tara Burke

- Create, run, and manage all aspects of lighting for a production.
- Work with the artistic and production staff to support the director's plans for the production.

Sound Designer – Donald Burke

- Responsible for obtaining all sound effects for a production
- Responsible for setting up and tearing down sound equipment
- Responsible for running sound and microphones for production
- Responsible for maintenance of lighting equipment

Marketing Director – Tara Burke

- Advertises shows and auditions.
- Develops detailed budget for advertising and marketing
- Develops marketing strategies
- Creates flyers, programs, ads, and posters for productions



# Carol Scott

1220 Thompson Street  
Carson City, NV 89703  
(775) 443-5587  
whctonstage@gmail.com

- Extensive experience in arts management, including marketing, grant writing, fundraising, membership development organizational and creative leadership.
- Over 25 years' experience programming and scheduling concerts, performances, art exhibitions, theatrical productions, fundraisers, and cultural events.
- Dynamic, results-oriented problem solving with articulate and professional speaking abilities.
- Founder and Executive Director of three children's theatre companies, BAC Stage Kids (Carson City, Nevada), Little Tomato Children's Theatre (Ontario, Canada), Wild Horse Children's Theater (Carson City, NV).
- Experienced in media relations, including writing and distribution of press releases, flyers, posters, newsletters, and press packets.
- Supervised and managed staff, artists, and volunteers.
- A history of success leading & inspiring diverse groups of people in high-demand situations and ability to build constructive and collaborative relationships with Board members, community organizations, artists, and donors.

## Professional Experience

- |  |  |
|--|--|
| <p>WILD HORSE PRODUCTIONS<br/><u>Artistic Director and Founder</u></p> <ul style="list-style-type: none"> <li>• Developed and wrote business plan and corporation papers to establish a non-profit (501c3) theater company for adults (Wild Horse Theater Company) and children (Wild Horse Children's Theater) in Carson City</li> <li>• Artistic Director for children's division, directing 4 main-stage productions a year, workshops, classes, school outreach programs, and summer theater program.</li> <li>• Responsible for financial statements, operating budget, monthly and annual accounting for corporate financial accounts.</li> <li>• Responsible for identifying, writing, and maintaining grants to fund programs. Also developed and maintained relationships with prospective and current grant funders and prepared interim and final narrative reports per funder's requirements.</li> <li>• Responsible for overseeing and supporting membership campaigns and recruitment.</li> </ul>  | <p>1/2007 to Present<br/>Carson City, NV</p> |
| <p>LITTLE TOMATO CHILDREN'S THEATRE<br/><u>Artistic Director and Founder</u></p> <ul style="list-style-type: none"> <li>• Developed business plan to form and establish first non-profit children's theatre company in Leamington, Ontario.</li> <li>• Directed and produced three major theatrical productions per year, theatre classes, workshops, and summer camp program.</li> <li>• Responsible for financial statements, operating budget, monthly and annual accounting for both corporate financial accounting and non-profit documentation.</li> <li>• Researched and wrote successful grants for theatre productions and summer camps.</li> <li>• In cooperation with Board of Directors, implemented yearly fundraisers.</li> </ul>  | <p>2001-2006<br/>Ontario, Canada</p>         |
| <p>BREWERY ARTS CENTER<br/><u>Program Director, Artistic Director BAC Stage Kids</u></p> <ul style="list-style-type: none"> <li>• Programmed and scheduled musical performances, art exhibitions, theatrical productions, fundraisers, and cultural events.</li> <li>• Founded BAC Stage Kids, directed and produced four productions per year, theatre classes, workshops, summer camp program, school assemblies, and community outreach programs.</li> <li>• Proved success in researching and writing federal, state and local funding grants.</li> <li>• Responsible for overseeing the organization's public image including approval of all printed materials, membership brochures, newsletters, advertisements and any other marketing materials, and including oversight of the web page and all other electronic media.</li> <li>• Worked closely with volunteers to ensure they understand their roles in the organization and receive proper training, acknowledgement and recognition.</li> <li>• Responsible for overseeing and supporting membership campaigns and recruitment.</li> </ul> | <p>1996-2001<br/>Carson City, NV</p>         |
| <p>WCSH-TV (NBC)<br/><u>Program Manager</u></p> <ul style="list-style-type: none"> <li>• Programmed and scheduled local and national television programs, syndicated movies, sports, and holiday specials.</li> <li>• Designed, wrote, and produced local television specials, movie opens and closes, press releases and on-air promotions.</li> </ul>  | <p>1988-1995<br/>Portland, ME</p>            |

## Education

State University of New York, B.A., Arts Management  
Central Washington University, Washington, Teaching Young Actors Program  
Howard Community College, Maryland, A.A., Elementary Education

## Alan Catron

625 Aja Place  
Dayton, NV 89403 775/742-1216  
zumoo@yahoo.com

### EDUCATION

University of Nevada-Reno	Reno, NV	1980-1985	B.M. Music Education
University of Idaho	Moscow, ID	1989-1991	M.M. Music Education
Lesley University	Cambridge, MA	2008-2009	M. of Technology in Education

### LICENSES HELD

State of Nevada	K-12 Music
State of Nevada	Computer Application

### THEATER EXPERIENCE

Music Director, Wild Horse Children's Theater, Carson City, NV, December 2008-Present

Acting/Performing Experience: *Les Miserables*, Chorus Member, November 2013, Western Nevada Musical Theater Company (WNMTC), Carson City, NV. *Hello Dolly*, Orchestra Member (Trumpet), November 2012, (WNMTC). *Guys & Dolls*, Chorus Member, Fall 2007, (WNMTC). *The Fix*, Trumpet & Band Director, Spring 2007, Proscenium Players Inc. (PPI), Carson City, NV. *Brigadoon*, Chorus Member, Fall 2006, WNMTC. *Cotton Patch Gospel*, Chorus Member, Spring 2006, PPI. *A Midsummer Night's Dream*, "Theseus", Fall 2003, PPI. *Cemetery Club*, Light & Sound Tech., Fall 2003, PPI. *Face to Face*, Actor & Musician, Spring 2003, Boundary County Community Theater (BCCT), Bonners Ferry, ID. *You're A Good Man, Charlie Brown*, Percussion, Spring 2002, BCCT. *Godspell*, Chorus Member, Winter 2000, BCCT. *Ties That Bind*, Cast Member, Winter 1994, BCCT. *Talking With*, Stage Manager, Fall 1992, BCCT. *Trial By Jury*, Chorus Member, Winter 1986, Reno, NV. *Joseph and the Amazing Technicolor Dream Coat*, "Joseph", 1985, Reno, NV.

### TEACHING EXPERIENCE

1. Carson City School District; Carson City, NV Band & General Music Instructor Aug. 2003-Present
2. Boundary County School District; Bonners Ferry, ID 6-12 Instrumental Instructor Jan. 1992-June 2003
3. Minidoka County School District; Rupert, ID Secondary Instrumental Instructor 1986-1988
4. Washoe County School District; Reno, NV Substitute Teacher 1985-1986

## **AWARDS AND RECOGNITIONS**

Educator of the Year, Bordewich-Bray Elementary School—2013/2014 School Year  
North Idaho Student-Teacher Achievement Recognition (NISTAR)—1999/2000 and 2002/2003  
 School Years (Student recipients are chosen by the faculty, then that student selects a faculty member to receive the teacher portion of the award.)  
Who's Who Among America's Teachers—2002  
Educator of the Year, Boundary County School District—1998/1999 School Year  
Eagle Scout (1978, Reno, NV)  
Order of the Arrow (B.S.A.)—Life Member, Tannu Lodge, Reno, NV

## **HOBBIES AND ACTIVITIES**

Photography, Backpacking, Camping, Skiing (former member National Ski Patrol), Snowshoeing, Softball, Soccer, Volleyball, Tae Kwon Do (1<sup>st</sup> Kup).

Volunteer Hike Leader—Tahoe Rim Trail Association. Volunteer—Nevada Area Council, Boy Scouts of America, Summer Camp Maverick Scoutmaster. Currently a member of the following groups: The Zephyrus Brass—Trumpet, Carson City Symphony—Trumpet (1<sup>st</sup> chair). Have performed with TOCCATA Symphony.

## **OTHER WORK RELATED EXPERIENCE**

1. Director, Pullman Community Band, Pullman, Washington—Spring/Summer 1991
2. President of “Vandaleers” Concert Choir, University of Idaho—1990/1991, Member 1989/1990
3. Director of the University of Idaho Women’s Basketball Pep Band—1989-1990 season. Substitute Director of the University of Idaho Men’s Basketball Pep Band—1989-1990 & 1990-1991 seasons.
4. Substitute Director: Moscow (Idaho) City Band—Summer 1990. Twin Falls City Band—Summer 1987
5. Graduate Assistant in Marching Band—1989 & 1990
6. Production Team Leader—Lionel Hampton School of Music, University of Idaho—1989 & 1990
7. Production Assistant/Stagehand, University of Idaho Events Team—1990-1992 and University of Nevada-Reno, Lawlor Events Center—1983-1986
8. United States Forest Service, Bonners Ferry Ranger Station—Bonners Ferry, ID  
Forestry Aid. Wildland Fire Fighter. Noxious Weed Technician. GS 5.
9. Boy Scouts of America, Nevada Area Council—Reno, NV Summer Camp Counselor

# Robin Erika Kato

11505 Verazae Drive  
Reno, NV 89521  
Mobile 775.720.3634  
katobirdie@yahoo.com

Objective: To help children develop perseverance, self-esteem, and well roundedness through experiences in theater and dance. To foster the creativity and self-expression of children.

## Work Experience

2000 - current Elementary School Teacher	Taught all subjects to grades 1,2, and 5. Drama club, technology committee, TESOL, leadership, and textbook adoption.	<b>Carson City School District</b> 2800 S. Saliman Carson City, NV 89701 775.283.2200
2007 - current Choreographer/ Assistant Director	Choreography credits include, High School Musical 1 and 2, Seussical Jr., Beauty and the Beast Jr. Aladdin Jr, 101 Dalmations, Babes in Toyland, Honk, and Aristocats Kids.	<b>Wildhorse Children's Theater</b> 1220 Thompson Street Carson City, NV 89703 (775) 887-0438 or (775) 882-3497
1999 - 2012 Dance Teacher	Instruct students from ages 4 to 75 in all styles of dance including, ballet, tap, jazz, lyrical, acro, and musical theater.	<b>danceSpirit</b> 951 N. Stewart St. Carson City, NV 89703 775.884.1066
2000 - 2012 Choreographer	Choreography credits include Nutcracker, Christmas Angel, and Scrooge.	<b>danceSpirit Performing Arts</b> 951 N. Stewart St. Carson City, NV 89701 775.884.1066

## Performance Experience

### Western Nevada Musical Theatre Company

Chicago	Velma Kelly
King and I	Tuptim
West Side Story	Anita
Once Upon a Mattress	Lady Beatrice
Anything Goes	Chastity
South Pacific	Liat
Carousel	Louise

### Brewery Arts Center

Peter Pan	Indian
-----------	--------

# ASSET STATEMENT 2020

## Wild Horse Productions

Financial Statements in U.S. Dollars

### CURRENT ASSETS

Cash		
Checking Account	8675	
Savings Account	651	
<b>Total</b>	9326	9326

### PROPERTY AND EQUIPMENT

Sound & Light Equipment	12500	
Furniture	600	
Props/Set/Costumes	5500	
Misc. Tools/Supplies	1000	
Computers	950	
<b>Total</b>		25630
<b>TOTAL ASSETS</b>	25,630	

# PROFIT AND LOSS STATEMENT 2019

## Wild Horse Productions January-December 2019

Financial Statements in U.S. Dollars

### Revenue

Donations	2782	
Ticket Sales	42650	
Tuition	35727	
Refunds/Returns	900	
Grants	24650	
<b>Total Revenue</b>		106709

### Expenses

Advertising	10780	
Auto and Transport	295	
Bank Fee	136	
Cast Party	150	
Concessions	200	
Costumes	4273	
Credit Card Payment	5477	
Dues & Subscriptions	35	
Equipment	495	
Gifts & Donations	750	
Programs	1382	
Insurance	1359	
Makeup	357	
Meals & Entertainment	940	
Music	30	
Postage & Delivery	406	
Printing	1382	
Props	558	
Raffle Prizes	325	
Registration Fees	695	
Rent on Equipment	0	
Rent Paid (BAC and Warehouse)	17101	
Professional Development	600	
Royalties	10023	
Scripts	52	
Set	2920	
Supplies	4485	
Tax	245	
Business Travel	301	
Utilities	350	
Stipends/Wages	26900	
<b>Total Expenses</b>		93002
<b>Profit or Loss</b>		13707



<b>FY20/21 Redevelopment Special Event Grant Scoresheet</b>				
<b>Cultural Commissioner Name:</b>				
<b>0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding</b>	<b><u>BAC</u></b>	<b><u>CC Sym</u></b>	<b><u>MH Jazz</u></b>	<b><u>WHCT</u></b>
<b>Artistic merit of the proposed project (0 to 5 points)</b> <i>Proposal achieves quality and value based on creativity, ingenuity, or talent.</i>				
<b>Clarity of application, narrative, and budget (0 to 5 points)</b> <i>Vision and direction evokes understanding and enthusiasm</i>				
<b>Demonstrated community support or investment in the project proposal (0 to 5 points)</b> <i>Project has community support or will enhance creative community infrastructure.</i>				
<b>Audience benefit derived from the project (0 to 5 points)</b> <i>Proposal has audience outreach benefit and/or new audience engagement.</i>				
<b>Intent to develop and evolve the organization (0 to 5 points)</b> <i>Originality of concept/work and the likelihood of proposal to achieve new growth for the applicant</i>				
<b>Clearly defined ability to successfully complete the project (0 to 5 points)</b> <i>Organization has reputability, manageability, and a history to accomplish set goals.</i>				
<b>Totals</b>				

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) “to submit an annual report and work plan to the Board of Supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report.”

### **19/20 Annual Report + 20/21 Work Plan**

**Submitted by Barbara D’Anne, Chairperson, Carson City Cultural Commission**

We have had a full complement of directors (7). Each director has attended at least (76%) of all meetings, including an extra meeting along with the regular schedule. The inclusion of two (2) younger members has had a very positive effect on discussion, ideas and, at times, generational understanding of changing views about the scope of art and culture in Carson City. We bid farewell to Milo McCormick as he has moved out of the area. We appreciated his participation. We stand at six (6) commissioners since Terri McBride has been reappointed to another term.

The CC Cultural Commission board members voted unanimously to present a Resolution to the Carson City Cultural and Tourism Authority and the Board of Supervisors to support the extension of the transient lodging tax funding, or the establishment of a secure and permanent source of funding, for a dedicated Carson City Arts and Culture Coordinator to continue the creation, development, and administration of arts and cultural programming, arts education, the acquisition of art for our community, and the implementation of the Carson City Arts and Culture Master Plan.

Work is progressing on the Public Art Policy; the draft to be distributed and reviewed at our next meeting.

We began the year with the Mayor’s Annual Art Awards. 125 Attendees, including Governor and Kathy Sisolak was hosted by the Chamber of Commerce. Attendees included city, legislative, business, artists, and interested community members. A special Art Initiative to be displayed in the governor’s mansion was introduced by Kathy Sisolak.

Commissioners reviewed, recommended and awarded Redevelopment grants for FY 19/20. Also reviewed requests for funding and approved approximately \$25,000 in allocated funds for community art/culture programs. We have an ambitious calendar of community programs; some have occurred, and some are on hold until the fall. Due to the Covid-19 Pandemic all programs, meetings and functions have been canceled. Public Arts Programs recommended for FY 19/20 include:

Russian Quartet Concerts; delayed until Fall; Hawaii Lei Day, delayed to fall; Carson City School Murals; Lego Façade Improvement with Boys/Girls Club; Nevada Pow Wow; LatinXpression Concert series coordinated by the Carson City symphony; Dia de los Muertos; Fashion/Fine Arts film Festivals.

Also approved funding for DOT Roundabout Sculpture and appointed 3 commissioners to assist in selection process. Continue discussions around Business leadership in a yearly support program.

### **19/20 Annual Report + 20/21 Work Plan**

**Submitted by Mark Salinas, Arts + Culture Coordinator**

#### **19/20 Annual Report**

Carson City’s Arts and Culture is a unique office in that it not only provides service to residents, as a municipal department, but also endeavors to attract and retain visitors, as a destination marketing organization. Hand-in-hand, this year-round strategy of developing local arts events and marketing those events outside our community is what brands Carson City as a cultural destination and fulfills the Carson City Arts & Culture Master Plan.

My philosophical overview is that CREATION, EDUCATION, and RELATION are three curatorial components in building strong public arts programming. These are, in fact, the same shared fundamental elements in building a thriving community that people want to live in or a community that people want to visit and then relay the magnetism of that experience to family and friends. In many demonstrated ways, a good public arts administrator is a good social architect; drafting opportunity, structuring awareness, building foundations of inter-connectivity.

With dependable guidance from a diverse Cultural Commission, the Carson City Department of Arts & Culture has achieved creative connectivity to neighbors across the street and across the state. While there has always been a presence of arts and culture in Carson City, we do see data that represents a rapid evolution of growth since 2016. With growing commitment and experience, our combined efforts have delivered Carson City's influence upon both local and state entities which includes schools, universities, businesses, restaurants, hotels, libraries, casinos, breweries, airports, and tourism offices.

**All Commissioners are in current good standing, having attended more than the minimum number of regular meetings required by CMCC 2.41.040.**

Since the last Annual Report on May 2, 2019, arts programming highlights include Arts Advocacy Day + Post Party, two new murals at Empire Elementary School, I Voted Sticker design competition, four art exhibitions at City Hall, Visiting Artist Lecture Series, The First Lady Presents..., Mayor's Arts Awards & Luncheon, and a ten month cultural exchange with Town of Tonopah.

Since the last annual report, the following media sources have reported on Carson City's Department of Arts & Culture:

**Local Media**

Carson Now

Nevada Appeal (including new reader voting sections: Best Public Art, Best Arts & Culture Organization)

It's Your City

NGBN Carson City

The Sierra Nevada Ally

KNVC 95.1 FM

**Regional / State Media**

Double Scoop

Reno Arts News

Reno News & Review (including a new reader voting section: Best Carson City Special Event)

Reno Gazette Journal

Pahrump Valley Times

Lake Tahoe This Week

Nevada Independent

2020 Nevada Department of Tourism Travel Guide

KCKQ 1180AM  
KUNR 88.7 FM  
KWNV 97.7 FM  
KKFT 99.1 FM  
KTVN Channel 2 Reno  
KRNK Channel 4 Reno  
KOLO Channel 8 Reno  
KRXI Channel 11 Reno  
Nevada State Museums & History Press Office  
Office of the Governor Press Office

### 19/20 Work Plan

- 1) Finalize the Public Art Policy in Carson City – *Nearing completion Spring/ Summer 2020*
- 2) Create a Cultural Commissioner Retreat – *Goal edited and completed*
- 3) Manifest common understanding of how 1% for the Arts in Carson City equals 1% for community vitality in Carson City – *Completed via ongoing meetings and presentations to the public.*
- 4) Communicate long-term sustainability options among Carson City government, Carson City Cultural Commission, and CTA to retain and develop the department’s successes of 2018/19 - *Completed via ongoing meetings and presentations to the public.*

### 20/21 Work Plan

#### **1) Implement the Carson City Arts & Culture Master Plan.**

*Performance Measures:* Ongoing CREATION, EDUCATION, RELATION strategy to collect data such as grant awards + cash contributions, non-cash contributions, ticket + sales, donated labor, audience attendance, media exposure, and purchased art assets.

##### **a) Develop municipal arts awareness through unified branding, marketing, messaging, and public education initiatives.**

*Note:* Currently in progress.

##### **b) Integrate public art into gateway or corridor improvements and other capital projects.**

*Note:* With continued gateway and corridor improvements early inclusion from applicable planning departments is necessary to determine staff and budget availability.

##### **c) Create signature events and/or creative place-making which promote Carson City as cultural/creative destination.**

*Note:* Large placeholder calendar events, while strong for annual programming, lessen the ability to take on new or unscheduled/unbudgeted projects at current funding and staff.

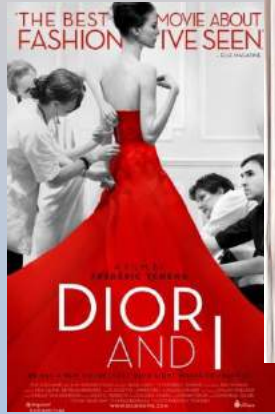
# FY 19/20 ANNUAL REPORT



My philosophical overview is that **CREATION, EDUCATION, and RELATION** are the three curatorial components essential in building strong public arts programming. These are, in fact, the same shared fundamental elements in building a thriving community that people want to live in or a community in which people want to visit and then relay the magnetism of that experience to family and friends. In many demonstrated ways, a good public arts administrator is a good social architect; drafting opportunity, structuring awareness, and building foundations of inter-connectivity. This comprehensive, annotated listing documents advancements in public arts administration and community infrastructure in Carson City October 2016 - present.

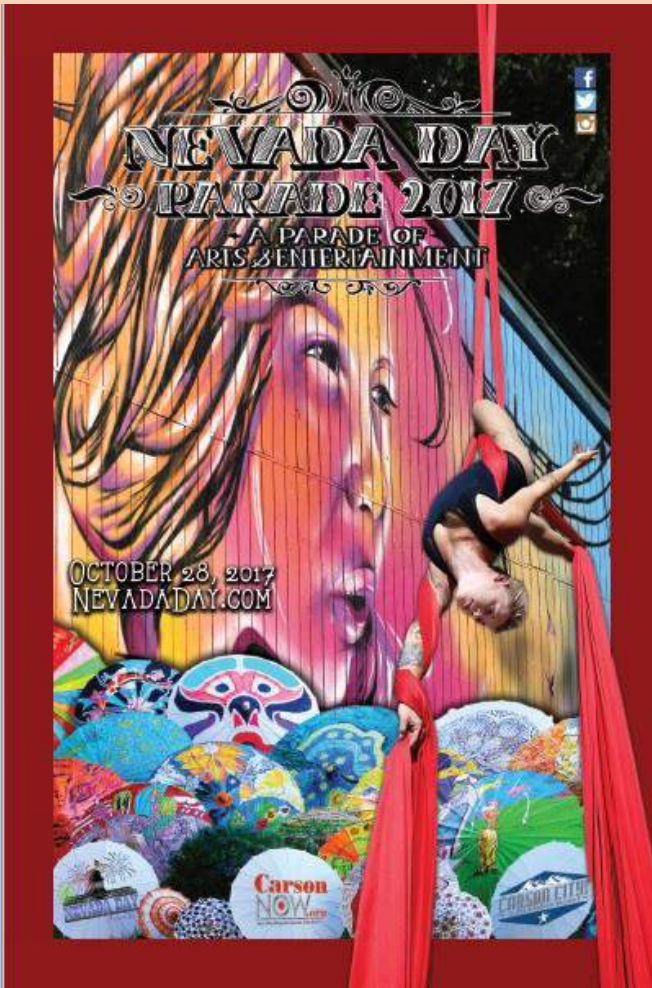
Mark Salinas  
Carson City Department of Arts & Culture  
May 11, 2020

# CREATION



## Fashion Films in February (2017)

In partnership with the Nevada State Museum, Carson City Visitors Bureau, and Adele's Restaurant, this ticketed series of sold-out fashion documentaries created a signature event concurrent with New York Fashion Week. Ticket stubs offered dining discounts during the shoulder season of tourism in Carson City.



### Nevada Day Parade (2017)

Nevada Day Inc. solicited the department's recommendation for a 2017 parade theme and possible parade Grand Marshals. Under the department's creative design, *Nevada's Parade of Arts & Entertainment* had a program cover co-designed by artists in Las Vegas, Carson City, and Reno. Burning Man Founders Will Rogers and Michael Mikel volunteered to serve as parade Co-Grand Marshals. On the eve of the parade launched a new event, Capital Collage, a one-night only carnival-like party featuring pop-up installations by artists from throughout Nevada. Raffle items with a donation value in excess of \$10,000 were contributed throughout the state by artists, arts organizations, destination marketing organizations, and municipalities.

# CREATION



## Inside the Mind of da Vinci (2017)

Welcomed by Carson City residents on a flatbed truck driving in the 2017 Nevada Day Parade, this 7.5 ton sculpture created by Carson City artist Mischell Riley found its way from Burning Man's Black Rock Desert to the University of Nevada, Reno to the front lawn of the Carson City Community Center. It is the first work of public art inducted into the City's collection.



# CREATION



## CC Arts: Taking Flight! (2019)

From February to April 2019, *Carson City Arts: Taking Flight* debuted at the Reno-Tahoe International Airport. This curated exhibition, stretching over 200 linear feet and visible to traveling state legislators, displayed 84 artworks representing 3 arts organizations in Carson City. The opening drew 187 attendees, enough to fill a Boeing 737. Reno-Tahoe Airport's CEO Marily Mora stated this was the largest art event ever held at the airport. The Reno-Tahoe International Airport hit the 4.45 million passenger mark in 2019, providing unique marketing exposure to Carson City during the 80th Session of the Nevada Legislature. The airport has booked Carson City Department of Arts & Culture to return in February 2021 and has offered additional exhibition space in Concourse B.

# CREATION



5th Annual INTERNATIONAL  
**Film**  
WEEKEND  
February 15-17, 2018  
friendsinformation@att.net

INDEPENDENT FILMS  
shown Thursday, Feb 15, 2018  
& Friday, Feb 16, 2018  
from 7:00 - 9:00 pm  
Carson City Community Center

7p. m.  
Carson City  
Community Center's  
Bob Boldrick Theater,  
851 E. William St.

Quinto Fin de  
**SEMANA**  
**DEL CINE**  
Anual  
Internacional  
Del 15 al 17 de Febrero del 2018

INDEPENDIENTES  
PRESENTADAS  
el jueves 15 de Febrero del 2018  
y el Viernes 16 de Febrero del  
2018 de 7:00 a 9:00 p. m.  
Carson City Community Center

7:00 p. m.  
Teatro Bob Boldrick  
Carson City  
Community Center,  
851 E. William St.

### Celebrate Culture! Grant (2019 - Present)

The Carson City Arts & Culture Master Plan states that the Carson City Cultural Commission shall "support multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms." The department's new CELEBRATE CULTURE! Grant educates and enhances multi-cultural vibrancy in Carson City and offer exposure of diverse traditions, histories, and heritage which may encompass: language, art, crafts, architecture, performances, ethnic celebrations, customs, and historical events.

# CREATION



**Bill Louis: Empire Elementary School Mural (2019)**

**Melissa Melero-Moose: 2019 Mayor's Arts Awards & Luncheon, Awards Artist (2019)**

**Zet Gold: Boys + Girls Club of Western Nevada Mural (2019)**

The Department of Arts & Culture is proudly committed to advancing and promoting the efforts of diversity, equity, and inclusion in public arts programming so that the inherent value of our cultural communities in the state of Nevada are celebrated.

# CREATION



## Empire Elementary School Murals (2019)

In partnership with the Carson City School District, two new murals were installed on the playground at Empire Elementary School in Ward 3. Utilizing the school's educational theme of 'Reach for the Stars', the ribbon cutting event gathered a crowd of 260 people including students, staff, administrators, elected officials, and neighbors in the community.



## RN&R Reno News & Review



### Arts Advocacy Day & Post-Party (2019)

Bi-annually, the Carson City Department of Arts & Culture partners with the Cultural Alliance of Nevada in coordinating Arts Day at the Nevada Legislature. A sell-out Post-Party Luncheon was produced to allow arts administrators and organizations from around the state to convene, network, and share programming. Guest artist Zet Gold from Las Vegas lectured and the Rimsky-Korsakov String Quartet from St. Petersburg, Russia entertained the crowd. For the first time in their organization's history, the Reno Arts Consortium relocated their monthly meeting to Carson City in honor of this special event which attracted artists and organizations from California.

# EDUCATION

**Carson City Nevada Government**  
Published by Carson City Government [?] · October 4 at 11:43 AM · 🌐

October is National Arts & Humanities Month! This week we discover a HUGE art donation recently made to the Carson City Senior Center. Join Mark Salinas, Carson City's Arts & Culture Coordinator, every Thursday to spotlight culture and creativity found in our municipal departments!

Carson City Cultural Commission Carson City Senior Center Carson City Fire Department UNR Cooperative Extension Carson City Library...  
See More



**Mark Salinas, Arts & Culture**  
Coordison City -3:59

2,819 People Reached    520 Engagements    [Boost Post](#)

👍❤️ 20    4 Comments 15 Shares 1.3K Views

**Carson City Nevada Government**  
Published by Carson City Government [?] · October 11 at 11:21 AM · 🌐

October is National Arts & Humanities Month! This week we tour Carson City's Fire Museum and pay tribute at the Firefighter Memorial in Mills Park. Join Mark Salinas, Carson City's Arts & Culture Coordinator, every Thursday to spotlight culture and creativity found in our municipal departments!

Carson City Cultural Commission Carson City Senior Center Carson City Fire Department University of Nevada Cooperative Extension, Carson City/Storey County Carson City Library...  
See More



**Mark Salinas**  
Arts & Culture Coordinator

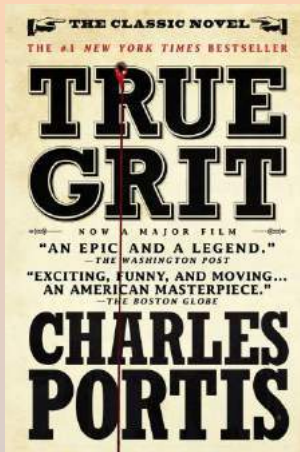
3,745 People Reached    397 Engagements    [Boost Post](#)

👍❤️ 22    26 Shares 1.4K Views

### National Arts and Humanities Month (2018)

In efforts to educate the general public, as well as municipal departments, about Carson City's new Department of Arts & Culture, a series of five short videos was launched in efforts of exploring uncovered elements of art and humanities found within other municipal departments. Educational videos made in collaboration with the Library, Fire Department, Senior Center, and UNR Cooperative Extension have compiled over 5,500 views on the Carson City Government's official Facebook page.

# EDUCATION



The Carson City Library's "True Grit" float moves down Carson Street during the Nevada Day parade in Carson City on Saturday, Oct. 28, 2017. The Culture and Tourism Authority, the library and several other local agencies are partnering on a National Endowment for the Arts Big Read Grant to create month-long community read events related to the novel "True Grit."

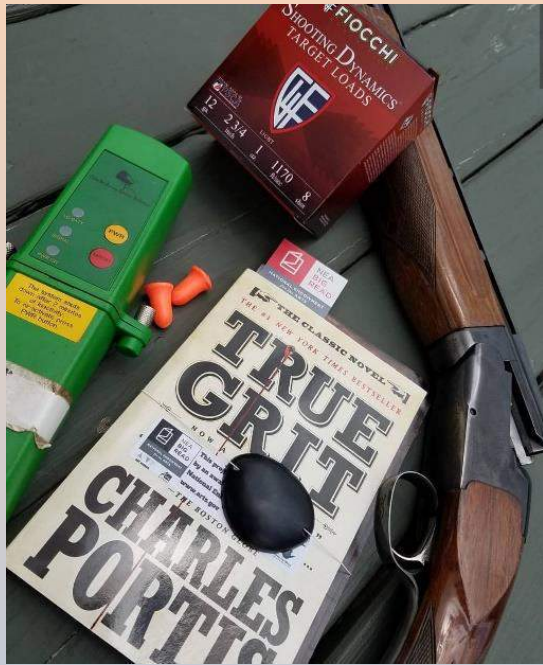


## National Endowment for the Arts: Big Read Grant (2018)

The NEA Big Read Grant challenges communities to create 30 days of public programming based upon a novel. The department's winning grant proposal utilized Charles Portis' classic western novel, *True Grit*. A 50-foot long rattlesnake, created by the Carson City Library and Western Nevada College Latino Cohort students, was a float in the 2017 Nevada Day Parade. An art competition utilizing canceled playing cards from Carson City casinos yielded 80 statewide artworks on display at Western Nevada College Bristlecone Gallery. Nevada's U.S. Marshal, Christopher Hoye, presented a lecture on rural law enforcement duties over the past 100 years. Four western-styled Little Libraries were created by the E Clampus Vitus (Snow Shoe Thompson Chapter, Genoa) with one currently active in City Hall and another currently active in the post office in Silver City. The Friends of the Carson City Library supply on-going replenishments of books.







**Carson City Nevada Government**  
 Published by Carson City Government [?] · April 30 ·

Arts & Culture Coordinator Mark Salinas cooked up Charlie Abowd's famous Creamy Grits ('True Grit' Style!) recipe for the Carson City Fire Department in celebration of the launch of the NEA Big Read program. The NEA Big Read program will feature Charles Portis' 'True Grit' novel with a weekend kick-off event starting on Thursday May 3rd at 5:30PM at Western Nevada College's Bristlecone Art Gallery. The NEA Big Read in Carson City is presented in partnership with the Carson City... See More

**REDUCE THE HEAT TO LOW AND THEN COVER AND COOK FOR 30 TO 40 MINUTES, STIRRING OCCASIONALLY**

2,001 people reached [Boost Post](#)

758 Views







# EDUCATION



**TONOPAH** nevada 

January 16 - March 20, 2020

The official part of a 100 month cultural exchange between Carson City and the Town of Tonopah Nevada is a part of the Nevada Arts Council's State to Range Exchange Program.

**Anna Maria Whiteside**

I was born in Nevada and I spent most of my life in the Tonopah area. I graduated in 1968 from the University of Nevada and worked for many years in the oil and gas industry. My passion has always been landscape photography and I have been "on the road" for many years and my art is the result of my life.

I am the owner of "Wild West Studios", an "on-line" photography business. I have a studio in Reno, Nevada and I have a gallery in Carson City, Nevada. I have a gallery in Carson City, Nevada and I have a gallery in Carson City, Nevada.

In my spare time, I enjoy hiking, fishing, and gardening. I also enjoy traveling and I have been to many countries. I am a member of the Nevada Arts Council and I am a member of the Nevada Arts Council.

Anna M Whiteside  
Wild West Studios  
PO Box 33224  
Reno, Nevada 89431  
775 233-2111  
annam@wildweststudios.com  
www.wildweststudios.com

**Kaleigh Elle Taylor**

I was born in Fallon, Nevada but I have lived in Tonopah, Nevada, for the last 10 years. I am a 21 year old student at the University of Nevada, Reno. I am a member of the Nevada Arts Council and I am a member of the Nevada Arts Council.

I have been in the artist's studio in Tonopah, Nevada's Great Nevada Project since 2017. I am the artist for the photograph and I am the artist for the photograph. I am the artist for the photograph and I am the artist for the photograph.

I love to spend time with my family and friends. I enjoy going hiking and fishing. I have a lot of fun working on my projects and taking care of them.

**Kaleigh Elle Taylor**  
Kaleigh Elle Taylor  
PO Box 33224  
Tonopah, Nevada 89431

 @CarsonCityDeptArtsCulture

### City Hall Gallery (2018 - Present)

The Carson City Hall Gallery has presented curated exhibitions of regional and international artists in coordination with the Reno-Tahoe International Airport, the Resident Artist Program in Silver City, the Town of Tonopah, and Truckee Meadows Community College.

# EDUCATION



## **ARTrepreneur Workshop Series (2017)**

This four-week entrepreneur workshop series, in collaboration with the Nevada Arts Council and Adams Hub for Innovation, attracted visual artists, artisans, performing artists, and literary artists seeking to gain art business success. Classes included topics such as web and social media strategies, marketing and branding, sales, artist residencies and art fairs, and photographic documentation. A 'graduation ceremony' to exhibit newly learned skills took form in a pop-up gallery exhibition which attracted over 300 people. 90% of the workshop attendees responded with an interest in future courses.

CARSON CITY  
DEPARTMENT OF ARTS & CULTURE  
**SUMMER 2019**  
**ARTIST LECTURE SERIES**



**THURSDAY 7/11**  
5:00 - 6:30PM

Russ Connell  
(Dallas, TX)  
+  
Claire Scully  
(London, U.K.)



**THURSDAY 7/25**  
5:00 - 6:30PM

Morgan Craig  
(Philadelphia, PA)  
+  
Adrian Landon  
Ewelina Bochenska  
(New York City, NY)



**THURSDAY 8/22**  
5:00 - 6:30PM

David Cote  
(New York City, NY)  
+  
Nicole Beck  
(Chicago, IL)



**THURSDAY 9/19**  
5:00 - 6:30PM

Gina Miccinilli  
(Wayne, NJ)  
+  
Laura Buchan  
(Stevenson, WA)



**FREE TO THE PUBLIC**  
COMMUNITY DEVELOPMENT BUILDING (the Brick)  
108 E. PROCTOR ST., CARSON CITY, NV 89701

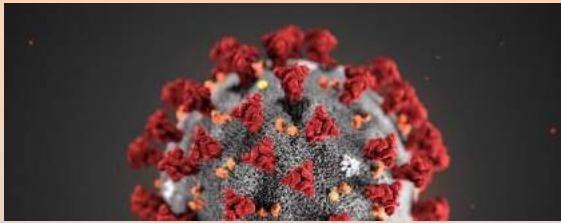


@CarsonCityCulturalCommission  
Mark Salinas, msalinas@carson.org



### Summer 2019 Artist Lecture Series (2019)

In partnership with the Buffalo Creek Art Center in Gardnerville and the Artist in Residency Program in Silver City, this curated series of eight lectures brought visiting artists to Carson City from cities including London, Dallas, Philadelphia, and NYC.



**I VOTED**  
**STICKER**  
**DESIGN COMPETITION**

PRESENTED BY CARSON CITY DEPARTMENT OF ARTS & CULTURE AND CLERK-RECORDER OFFICE

**YOUR DESIGN HERE**

Two original I VOTED sticker designs will be chosen and reproduced into **14,000 STICKERS** for distribution at polling locations in the Community Center and Courthouse.

Open to any student (grade 9-12) enrolled in any high school in Carson City. **\$100 AWARD** for each winner.

**CONTEST ENTRIES DUE APRIL 20**  
View complete contest timeline and official rules at [www.carson.org/ac](http://www.carson.org/ac)

**PRIMARY ELECTION VOTING DAY JUNE 9**

**SUBMIT YOUR DESIGNS TO**  
Mark Salinas, Arts & Culture Coordinator  
[msalinas@carson.org](mailto:msalinas@carson.org)



CORONAVIRUS | ELECTION 2020

## Nevada Interrupted: Carson City students still able to design new "I Voted" sticker for competition amid pandemic



**JOEY LOVATO**  
APRIL 30TH, 2020 - 2:00AM

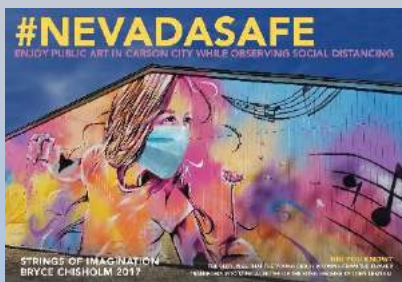
Voters in the last election noticed something especially if they live in Carson County. The three awards from the U.S. Commission for the designs.



### 'I Voted' Sticker Design Competition (2020)

This competition, in partnership with the Carson City Clerk-Recorder's Office, was open to students Grade 9-12 enrolled in any high school in Carson City. Two weeks after the press release, all schools in the district were closed due to of the Coronavirus pandemic. Despite students not having access to their graphic design software from home, 212 thumbnail sketches were received from one Carson High School class. A panel reviewed all entries and awarded two Top Prizes and ten Honorable Mentions. When the state of Nevada opted for mail-in ballots, in lieu of polling locations for the June Primary election, printing these stickers was no longer an option. Instead, winning thumbnail sketches were utilized on the Carson City Government Facebook page to promote mail-in ballots. The public could use one of the winning designs as a frame in their own Facebook Profile picture.

# EDUCATION



## #NevadaSafe (2020)

In response to the Coronavirus pandemic, the Department of Arts & Culture launched the #NevadaSafe campaign in partnership with the Carson City Department of Health and Human Resources. This 'public art-meets-public health' campaign envisioned Carson City public art as a tool of engagement to promote public health in our great state of Nevada. Each week a digitally-altered image of public art found wearing a facemask and a fun 'Did You Know' fact from the artist was released on social media. The message reminded the public that one can still get outdoors and enjoy public art while observing social distancing.

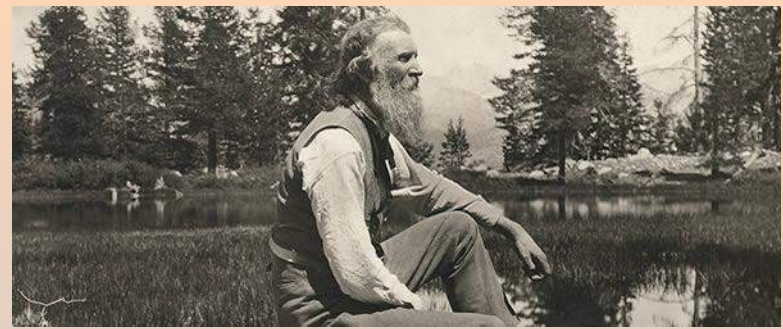


## Carson City artwork wearing face masks





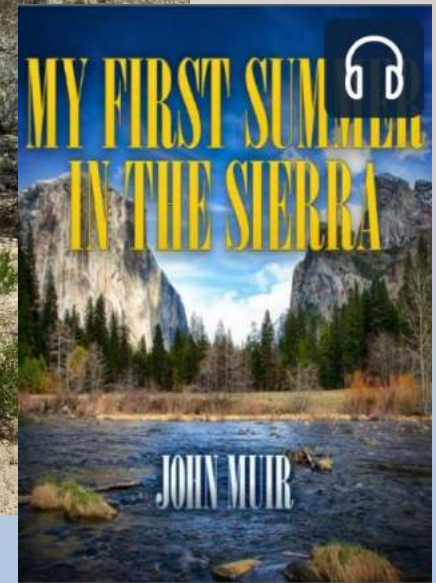
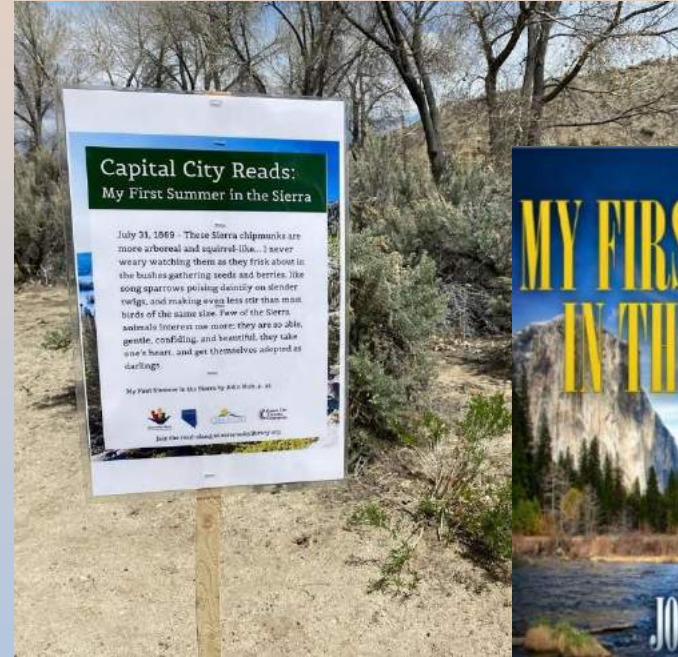
# EDUCATION



Capital City Reads 2020

**My First Summer  
in the Sierra**  
by John Muir

Carson City Library  
Carson City Cultural Commission



### Capital City Reads 2020 (2020)

In response to the Coronavirus pandemic, the Department of Arts & Culture partnered with the Carson City Library to fully sponsor and enable an on-line reading campaign to supplement the library's annual Capital City Reads 2020 . This city-wide reading event promotes the reading of a selected classic novel. This year, in order to accommodate for the unforeseen closure of the library, a free on-line e-book and audiobook access for *My First Summer in the Sierra* by John Muir was made available to hundreds of home computers and hand-held devices from April 18 to May 16.

# RELATION

**CARSON.DRG/AG**

**2019 MAYOR'S ARTS AWARDS & LUNCHEON**

**NOV. 15TH | 11:30AM - 1PM**

**ARTS INNOVATOR AWARD**  
**SERVICE TO THE ARTS AWARD**  
**COMMUNITY IMPACT AWARD**  
**ART OF GIVING AWARD**

**KEYNOTE SPEAKER: HEATHER HARMON**  
DEPUTY DIRECTOR, NEVADA MUSEUM OF ART, LAS VEGAS

**PLUS A VERY SPECIAL ANNOUNCEMENT**  
**BY FIRST LADY KATHY SISOLAK**

**GOLD DUST WEST | 2171 E. WILLIAM ST. CARSON CITY**  
\$25/PERSON | CLICK HERE FOR TICKETS: CARSONCITYCHAMBER.COM | 882-1555  
\$5 OF EACH TICKET WILL BE DONATED TO THE CARSON CITY DEPARTMENT OF ARTS & CULTURE



**Governor Sisolak** @GovSisolak  
The First Lady and I want to congratulate all the awardees at the Mayor's luncheon today:

- Arts Innovator Award  
Cynthia Brenneman
- Service to the Arts Award  
Michael Wiencek
- Community Impact Award  
Wild Horse Children's Theatre
- Art of Giving Award  
Southwest Gas Corporation

6:12 PM · Nov 15, 2019 · Twitter for iPhone

### Mayor's Arts Awards & Luncheon (2019)

The Carson City Department of Arts & Culture partnered with the Carson City Chamber of Commerce, the Carson City Cultural Commission, and the Carson City Visitors Bureau, to produce a sell-out 125 seat inaugural event to honor local arts individuals and organizations. Among these eighteen nominees, four were selected to receive awards commissioned by Northern Paiute artist Melissa Melero-Moose. The event was attended by Governor Steve Sisolak and First Lady Kathy Sisolak.

A NEW EXHIBITION OPPORTUNITY  
FOR NEVADAN ARTISTS

## THE FIRST LADY PRESENTS...

Your artwork hanging on the wall at the  
Nevada Governor's Mansion  
in Carson City!

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**Details and application:**  
[www.carson.org/ac](http://www.carson.org/ac)

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First Lady Kathy Sisolak invites you to apply  
to a new 2020 initiative designed to  
recognize, promote, and celebrate  
contemporary artists of Nevada.



LISTEN TODAY @ 3:30 !

ARTIST RONNIE RECTOR & CARSON CITY'S MARK SALINAS



### The First Lady Presents... (2020)

This new collaboration between the Nevada Governor's Mansion and the Carson City Department of Arts & Culture was designed to recognize, promote, and celebrate contemporary Nevadan artists committed to elevating arts excellence. This initiative allows the opportunity for one contemporary Nevadan artist to display temporary wall-hung artworks within the Nevada Governor's Mansion for six months. The exhibition areas in the mansion are available to numerous visitors and tour groups year-round.

# RELATION



### Carson City Cultural Commission (2017 - Present)

Created by municipal code in 2008, the Carson City Cultural Commission has been refreshed to accurately reflect and represent voices of our diverse community through the appointment of its first Latinx commissioner, its first Native American commissioner (24 yr.), and Nevada's youngest municipal arts commissioner (19 yr.).



**Your Attendance is Kindly Requested**

Carson City Cultural Commission  
10th Anniversary Celebration

Honoring the Service of Commissioners  
Karen Abowd Peter Barton Jeffrey Scott

Friday July 20th  
11:30 - 1:30pm

Bliss Mansion  
608 Elizabeth Street  
Carson City

Lunch sponsored by the  
Carson City Arts & Culture Coalition  
Venue provided by Cynthia Brennehan

Lunch 12:00pm / Awards 12:45pm

RSVP please: [msalinas@carson.org](mailto:msalinas@carson.org)

Carson rubbing by Carol Brown



### Carson City Cultural Commission (2018)

The Carson City Cultural Commission celebrated its 10<sup>th</sup> year anniversary with a luncheon which gathered all past and present Commissioners for the very first time in order to collectively update them on the future of the arts in Carson City under its new Department of Arts & Culture. The afternoon luncheon honored three past Commissioners who were on the initial 2008 Commission.



**Arts & Culture 'Sister City' status with Silver City (2018 - Present)**

On November 13, 2018, the Silver City Town Advisory Board proclaimed “its desire and intention to formally declare Carson City a valued ‘Arts and Culture Sister City’ in appreciation of Carson City’s history of promoting the arts and culture of Silver City and in recognition of our mutual understanding that arts and culture are pathways to maintaining our vibrant communities.”

RELATION

# RELATION



**10 Month Cultural Exchange with Town of Tonopah (2019 - 2020)**

This 10-month cultural swap with the Town of Tonopah, sponsored by a grant from the Nevada Arts Council, collaborated with local ghost walks, breweries, hotels, and artists in both cities in order to create shared cultural tourism between our rural and urban destination marketing locations.

# RELATION



## Paint, Sip, and Chip! (2018 - Present)

In partnership with the Carson City Library, Nevada Artists Association, Nevada State Museum, the Boys & Girls Club, and Killer Salsa, this is a free annual event allowing the public to paint decorative skulls and enjoy food, music, and beverage in preparation for Dia de Los Muertos. All painted skulls are used to decorate the Nevada State Museum's annual Dia de Los Muertos celebration which the Carson City Dept. of Arts & Culture co-presents.



# RELATION



**Dia de Los Muertos (2017 - Present)**

Co-presented annually by Carson City Department of Arts & Culture, this event draws nearly one thousand guests over its weekend of activities. Reno News & Review's readers voted the event 2<sup>nd</sup> Place in its new Best Special Event in Carson City category, which was created by the solicitation of the department in 2018.

# FY 20/21 WORKPLAN

## **Objective: Implement the Carson City Arts & Culture Master Plan**

*Performance Measures: Ongoing CREATION, EDUCATION, RELATION strategy to collect data such as grant awards + cash contributions, non-cash contributions, ticket + sales, donated labor, audience attendance, media exposure, and purchased art assets.*

- a) Develop municipal arts awareness through unified branding, marketing, messaging, and public education initiatives.**

*Note: Currently in progress.*

- b) Integrate public art into gateway or corridor improvements and other capital projects.**

*Note: With continued gateway and corridor improvements early inclusion from applicable planning departments is necessary to determine staff and budget availability.*

- c) Create signature events and/or creative place-making which promote Carson City as cultural/creative destination.**

*Note: Large placeholder calendar events, while strong for annual programming, lessen the ability to take on new or unscheduled/unbudgeted projects at current funding and staff.*

**Carson City Cultural Commission Meeting: May 11, 2020**

**Department of Arts & Culture Recommended Project Calendar and Budget for FY20/21 Public Art Programming**

<u>Timeframe</u>	<u>Program Name</u>	<u>Department</u>	<u>Commission</u>	<u>Partner</u>	<u>Description</u>	<u>Public Art Panel</u>
Year-round	City Hall Gallery	1,200	-	Truckee Meadow Community College, others	Curatorial stipends, graphic design, printing for 3 exhibitions	-
Year-Round	The First Lady Presents...	1,200	-	Governor's Mansion	Artist stipends, graphic design, printing for 2 exhibitions	-
Year-Round	Local Partnerships	5,000		TBD (ie: NV Energy, Rotary, NID, Jacksons)	Contributions toward public art programming	As needed
Year-Round	Regional + State Partnerships	2,000		TBD (ie: Tonopah , Tahoe Arts Alliance, DMOs)	Contributions toward public art programming	As needed
Year-Round	Celebrate Culture! Grant	-	5,000	TBD	Cultural events	Presented at regular meetings
August 2020	Open Studio Tour	1,000	-	Carson City Open Studio Tour	Graphic design, printing maps	-
September 2020	Summer Artist Lecture Series	400	-	Silver City, Gardnerville	Speaker fees, printing	-
October 2020	Paint, Sip, and Chip!	500	-	Nevada State Museum, Carson City Library	Event materials, graphic design, printing	-
November 2020	I Voted sticker competition	1,000	600	Carson City School District	Student stipends, graphic design, printing,	2 Commissioners Needed
February 2021	CC Arts: Taking Flight II	2,500	-	Reno-Tahoe International Airport	Transportation, labor, materials, entertainment	-
March 2021 (TBD)	Arts Advocacy Day + Post Party II	2,000	-	Cultural Alliance Nevada/ Reno Arts Consortium	Rental, graphic design, printing, speaker fees, artist fees	-
March 2021 (TBD)	Randy Cohen presentations		2,500	Americans for the Arts	Economic impact of the arts for Carson City	-
April 2021	Capital Reads Program 2021	-	400	Carson City Library	E-books, literary programming	-
<b><u>Allocated Funds</u></b>		16,800	8,500			
<b><u>Reserved Funds</u></b>		13,200	1,328			
<b><u>Total Projected FY 20/21 Funds</u></b>		30,000	9,828			