

**CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF SPECIAL JOINT MEETING OF THE
CULTURAL COMMISSION
AND THE CULTURE & TOURISM AUTHORITY**

Day: Thursday
Date: November 19, 2020
Time: Beginning at 6:00 pm
Location: Community Center, Bob Boldrick Theater
851 East William Street
Carson City, Nevada

AGENDA

NOTICE TO THE PUBLIC:

The State of Nevada and Carson City are currently in a declared State of Emergency in response to the global pandemic caused by the coronavirus (COVID-19) infectious disease outbreak. In accordance with the Governor's Declaration of Emergency Directive 006, which has suspended the provisions of NRS 241.020 requiring the designation of a physical location for meetings of public bodies where members of the public are permitted to attend and participate, public meetings of Carson City will NOT have a physical location open to the public until such time this Directive is removed.

- Members of the public who wish only to view the meeting but do NOT plan to make public comment may watch the livestream of the joint meeting of the Cultural Commission and the Carson City Culture & Tourism Authority at www.carson.org/granicus and by clicking on "In progress" next to the meeting date, or by tuning in to cable channel 191.
- The public may provide public comment in advance of a meeting by written submission to the following email address: publiccomment@carson.org. For inclusion or reference in the minutes of the meeting, your public comment must include your full name and be submitted via email by not later than 3:00 p.m. the day before the meeting.
- Members of the public who wish to provide live public comment may do so during the designated public comment periods, indicated on the agenda, via telephonic appearance by dialing the numbers listed below. Please do NOT join by phone if you do not wish to make public comment.

Join by phone:

Phone Number: +1-408-418-9388

Meeting Number: 146 245 3512

- 1. Call to Order**
- 2. Roll Call and Determination of Quorum**
- 3. Pledge of Allegiance**

4. Public Comment:

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of this public body.

5. For Possible Action: Adoption of Agenda

6. For Discussion Only Items:

6.a For Discussion Only: Discussion and presentation on the results of the Carson City Arts and Culture Survey. (Nancy Paulson, npaulson@carson.org)

Staff Summary: Carson City conducted an Arts and Culture Survey from November 4, 2020 to November 17, 2020. Residents were asked to complete a short survey that will provide information on how the City can best meet the needs of our community and create a positive impact through Arts and Culture. Staff will present the results of the survey.

7. For Possible Action Items:

7.a For Possible Action: Discussion and possible action regarding a recommendation to the Board of Supervisors to move the administration of the 1% Transient Lodging Tax (tax), dedicated to the implementation of the Carson City Arts & Culture Master Plan and the development of a cultural tourism campaign, back under the authority of the Carson City Culture and Tourism Authority (CTA). (Nancy Paulson, npaulson@carson.org)

Staff Summary: The tax is now administered by the City but was previously administered by the CTA. Given the CTA's expertise in attracting visitors to Carson City, marketing special events and the promotion of arts and culture, both City and CTA staff believe that the administration of the tax is better suited under the purview of the CTA.

7.b For Possible Action: Discussion and possible action or advice to staff regarding a proposed public / private mural project with the following partners: Carson City (City), Carson City Culture and Tourism Authority (CTA), the Rotary Club of Carson City (Club), and the Carson City Downtown Neighborhood Improvement District (NID). (Nancy Paulson, npaulson@carson.org)

Staff Summary: In May 2020, the Club reached out to the City's Department of Arts & Culture to ask how the Club could support the arts in Carson City. The idea of a mural was formed, and the Club allocated \$2,612 towards the project. In addition, the Club is in the process of applying for a \$2,000 Rotary Foundation – District 5190 grant. This item is to approve the project concept and establish the guidelines moving forward.

7.c For Possible Action: Discussion and possible action regarding the scope of services that should be included in the City's Request for Proposal (RFP) for Arts and Culture Program Services through May 31, 2021. (Nancy Paulson, npaulson@carson.org)

Staff Summary: The City's Arts and Culture Coordinator position that is funded by a dedicated 1% Transient Lodging Tax (tax) was vacated in June 2020. Given the uncertainty of the continuation of the tax, which is set to expire on June 1, 2021, the City is proposing to issue an RFP for arts and culture program services for the period January 1 – May 31, 2021. This item is

to request direction from the Carson City Culture and Tourism Authority and the Carson City Cultural Commission on the tasks and scope of services that should be performed under the arts and culture program services contract.

8. Public Comment:

The public is invited at this time to comment on any matter that is not specifically included on the agenda as an action item. No action may be taken on a matter raised under this item of the agenda.

9. For Possible Action: To Adjourn

****PUBLIC COMMENT LIMITATIONS** – The CTA and Cultural Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Although it has been the ordinary practice of this public body to provide an opportunity for additional public comment during each specific item designated for possible action on the agenda, public comment will be temporarily limited to the beginning of the agenda before any action is taken and again at the end before adjournment. This policy will remain effective during the period of time the State of Nevada is under a State of Emergency as declared by the Governor due to the COVID-19 pandemic, and is intended to achieve the efficient conduct of meetings while facilitating public participation via telephonic means. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

NOTICE TO PUBLIC: In accordance with the Governor’s Emergency Declaration Directive 006 suspending state law provisions requiring the posting of public meeting agendas at physical locations, this agenda was posted electronically at the following Internet websites:

www.carson.org/agendas
<http://notice.nv.gov>